**Sundaram Business Services LTD. Selects Pacnet to Support Australia Growth**

Written by Australian Business
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**INDIA and AUSTRALIA, 15 October 2013-- Media OutReach --** Pacnet today announced that Sundaram Business Services LTD. ("SBS"), a global business process outsourcing ("BPO") services provider in India, has chosen Pacnet to support its growth in Australia. SBS is integrating Pacnet services as part of a solution offering to provide back-office support systems to the financial services industry and enterprises in Australia.

SBS needed a trusted managed data services partner that had the capability to offer flexible data center and network services in Australia, along with a strong presence in India to provide round-the-clock services and technical support.

"Pacnet's offerings give SBS the ability to expand into Australia combined with a strong presence in India, so that we can easily and quickly expand our business without huge capital expenditures," said Renganathan Sundararajan, head of International Operations, Sundaram Business Services. "Working with Pacnet helps us to quickly scale our business and to be responsive to our customer's needs."

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Pacnet's assets in Australia include data centers in Sydney and Melbourne with an extensive network footprint that is connected via sub-sea fiber cables to Asia-Pacific and the rest of the world. The company offers a complete portfolio of managed data services including colocation, MPLS, IP Transit, and private lines services.

"As one of the world's leading financial systems and capital markets, Australia is an important market for outsourcing solutions providers," said Sunanda Das, Managing Director for Pacnet India.  "With our extensive network of interconnected data centers and points of presence across the Asia-Pacific region, we are in a strategic position to help companies like Sundaram Business Services expand their businesses into Australia and the wider Asia-Pacific region."

Company Logo

[http://release.media-outreach.com/release.php/Images/136](http://release.media-outreach.com/release.php/Images/136)

About Pacnet

Pacnet is Asia Pacific's leading provider of managed data connectivity solutions to major telecommunications carriers, large multinational enterprises and government entities in the Asia-Pacific region. Ownership of the region's most extensive high-capacity submarine cable systems with over 46,000 km of fiber and connectivity to interconnected data centers across 16 cities in the Asia-Pacific region gives Pacnet unparalleled reach to major business centers in key markets including China, India, Japan and the United States. Combined with a comprehensive set of managed network and value-added data center services, its assets and experience in the region have helped Pacnet service large businesses worldwide including Fortune 500 companies. Pacnet is headquartered in Hong Kong and Singapore, with offices in

all key markets in the Asia-Pacific region and North America. For more information, please visit: [www.pacnet.com.](www.pacnet.com.)