

Singapore-- [Media OutReach](#) --11 November 2013--Nine teams have beaten more than 650 others globally to clinch their semi-final spots in Cerebration 2013, one of the world's largest annual business case competitions.

Organised entirely by Master of Business Administration (MBA) students at the [National University of Singapore \(NUS\) Business School](#), this year's semi-final will feature teams from:

- Booth School of Business, University of Chicago (United States)
- Chinese University of Hong Kong Business School (Hong Kong)
- ESADE Business School (Spain)
- Fuqua School of Business, Duke University (United States)
- Indian School of Business (India)
- Kenan-Flagler Business School, University of North Carolina (United States)

- Nanyang Business School, Nanyang Technological University (Singapore)
- Rotman School of Management, University of Toronto (Canada)
- University of St Gallen (Switzerland)

Each team consists of up to three MBA students who will present their strategies to a panel of judges comprising NUS Business School faculty members and case sponsors on 13 November 2013.

The competition, sponsored by Daimler Financial Services, Lenovo, Monsanto, Singapore Airlines (SIA) Engineering Company and Spring Singapore, requires participants to propose innovative and implementable solutions to real business challenges faced by case sponsors. These ideas will have the potential to impact the future of society in areas such as personal mobility in megacities, personal technology and food security in emerging economies.

Three teams will make it to the Grand Final on 14 November 2013, which will be graced by Mr Yeo Guat Kwang, Member of Parliament in Singapore.

Cerebration 2013 is the ninth edition of the competition, an event that has attracted wide international interest from students and companies over the years. Organisers received entries from students in Europe, Latin America, North America, Middle East and Asia this year. The competition also attracted submissions from more than half of the top 50 business schools in the Financial Times' Global MBA Rankings 2013.

"Our judges have found the quality of submissions and calibre of participants to be outstanding this year. This is why we are inviting nine teams to the semi-finals for Cerebration 2013. Previously, there were only six semi-finalists. We look forward to welcoming and hosting all of them," said Alejandro Uribe, leader of the Cerebration 2013 organising team and NUS MBA student.

Cerebration, a combination of the words 'cerebral' and 'celebration', is aimed at providing an opportunity for MBA students worldwide to make the leap from classroom learning to engaging with some of the world's leading organisations. Past winners include the London Business School, Rotman School of Management, Fuqua School of Management and INSEAD.

More information can be found at: <http://bschool.nus.edu/cerebration>

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