

## Manchester United and SPOTV Announce MUTV Partnership in Korea

Written by Australian Business

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Manchester-- [Media OutReach](#) --3<sup>rd</sup> December 2013-- [Manchester United](#) and [SPOTV](#) have today announced a three-year agreement to bring the Club's dedicated TV channel, MUTV to Korea.

SPOTV, operated by Eclat Entertainment, was launched in 2010 and is one of the fastest-growing and leading sports channels in Korea. The channel now reaches over nine million households in Korea.

Manchester United's Group Managing Director, Richard Arnold comments:

"This partnership with SPOTV represents a fantastic opportunity for Manchester United's 15 million followers in Korea to further engage with the Club. Through our partnership with SPOTV our fans can access MUTV and experience behind-the-scenes footage, exclusive interviews as well as live match commentary.

"This is the latest partnership in our expansion of our global MUTV outreach and we look forward to be bringing our fans in Korea closer to the Manchester United."

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Mitch Hong, Chief Executive Officer of Eclat Entertainment, comments:

"We are delighted to be joining with Manchester United to provide exclusive content and access from the Club, directly to our customers in Korea. The Club has a huge following in the country and this partnership with MUTV will provide exciting content from the one of the biggest sports organisations in world."

Logo

<http://release.media-outreach.com/release.php/Images/471>

About Manchester

United

Manchester United is one of the most popular and successful sports teams in the world, playing one of the most popular spectator sports on Earth. Through our 135-year heritage we have won 62 trophies, enabling us to develop the world's leading sports brand and a global community of 659 million followers. Our large, passionate community provides Manchester United with a worldwide platform to generate significant revenue from multiple sources, including sponsorship, merchandising, product licensing, new media & mobile, broadcasting and match day.