

HONG KONG, CHINA-- [Media OutReach](#) --12 February 2014, [Cheetah Investment Management Limited](#)

("Cheetah"), the alternative fund group led by value investing veterans V-Nee Yeh and Raymond Wong, has appointed Brian MacDougall as Business Development Director to lead the firm's internationalisation. He will report to Managing Director Raymond Wong and his appointment is effective immediately.

This new role has been created to drive overseas asset gathering and make Cheetah's existing and future Asia centric funds available to a greater number of international institutions. The initial geographical focus will be the US and Europe. Cheetah has traditionally raised the majority of its funds from Asia. As of 1 January 2014, Cheetah and its affiliates managed just under USD1 billion.

Commenting on Cheetah's internationalisation and on Brian MacDougall's appointment, MD and founder Raymond Wong said: "It is our ambition to double our assets under management over the next few years, and international development is integral to this. With two decades of Asian experience and an in depth knowledge of global institutions, Brian will be instrumental in helping us achieve this goal. Over the last couple of years we have seen increasing interest from overseas institutions, and we anticipate significant asset growth from international investors going forward."

Brian MacDougall commented on his own appointment: "I am very excited to join Cheetah. Raymond and his team have an exceptionally long and successful track record in value investing in Asia. Cheetah's core value funds have consistently outperformed the market over the past decade and I fully subscribe to their investment philosophy. My previous firm, a fund of funds, was invested in some of Cheetah's funds as early as 2006. I now look forward to expanding Cheetah's investor base overseas."

V-Nee Yeh, Chairman of Cheetah, said: "I strongly believe that our fundamental-driven value-oriented approach to investment is the best way to deliver absolute return in Asia. This strategy has proved successful over the past ten years irrespective of the economic cycle. The universe of under researched and undervalued companies in Asia is large and we continue to see many investment opportunities in the value space."

Brian MacDougall was previously executive director of Swiss private bank Syz & Co ("Syz") following Syz's acquisition of Oria Capital, a fund of hedge fund business he had co-founded in 2004, where he led the firm's business development strategy, building the company brand and client base, raising funds and marketing products to investors. From 2001 to 2004, he held the

same function at another fund of fund business where he managed all business development activities.

Company logo

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About Cheetah

Investment Management Limited

Cheetah Investment Management Limited is a Hong Kong-based management and advisory firm, launched in 2002, specialising in alternative investment strategies, including long-only absolute return funds, hedge funds, PE funds and real estate funds. The principals of Cheetah have a wealth of experience in absolute return investment. Cheetah's chairman, V-Nee Yeh, a pioneer in value investing in Asia, co-founded one of the largest value fund managers in Hong Kong, Value Partners Group.

Cheetah's edge lies in its ability to originate funds with investment strategies that fully leverage the specialised skills of its fund manager partners. These funds are designed with terms and structures that allow managers sufficient flexibility to implement their strategies while keeping their interests aligned with investors' so as to maximize the reward-to-risk performance of the funds.