

## Pan Pacific Hotels Group to Launch PARKROYAL and Extend “Pan Pacific” Presence in China

Written by Australian Business

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[Pacific Hotels Group](#)

has signed two management agreements for PARKROYAL Chengdu and Pan Pacific Zhuhai, marking the upcoming debut of the PARKROYAL brand and the opening of its sixth "Pan Pacific" property in China.

Under the management agreement with Xinyuan Holding Group Co. Ltd, Pan Pacific Hotels Group will manage **PARKROYAL Chengdu**, China's first PARKROYAL hotel that is scheduled to open in 2017.

The capital of Sichuan province, Chengdu is one of the most important economic, transportation, and communication centres in Western China. It enjoys prosperity in many sectors including manufacturing, financial, automobile and information technology, attracting some of the world's Fortune 500 companies, such Intel, Sony, Toyota and Microsoft. Chengdu has also been ranked as one of the top Chinese urban centres to invest in and among the most live-able cities in the country.

**PARKROYAL Chengdu** will be located along the iconic Sha River and opposite the University of Electronic Science and Technology, within the oldest cultural district in Chengdu's city centre. The hotel is part of the Chengdu Sun Palace Project to develop a site of over 100,000 square metres into a large urban complex comprising a luxury hotel, high-end residences, offices and commercial buildings.

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**PARKROYAL Chengdu** will offer 360 tastefully furnished guestrooms and an extensive range of amenities that includes an all-day dining restaurant, speciality restaurant, poolside bar and restaurant, lobby bar and lounge, ballroom and meeting spaces.

Meanwhile, the signing of a management agreement with Zhuhai Weilins New Materials Development Co. Ltd paves the way for the 2017 opening of **Pan Pacific Zhuhai**, the sixth "Pan Pacific" property in China.

One of China's premier tourist destinations, located on the southern coast of Guangdong province and bordering Macau, Zhuhai is famed for being a garden city with its attractive environment and surrounding landscapes. It is also a key destination for foreign capital and investment, thanks to its prime combination of location, infrastructure and port.

**Pan Pacific Zhuhai** will open its doors next to the bustling Gongbei Business Circle and the Hong Kong-Zhuhai-Macau bridge, which is currently under construction. Separated from Macau by the scenic waterway of Qianshan, it will also offer a spectacular view of the vibrant Macau city. The 300-room hotel will feature conference facilities, a Chinese restaurant, all-day dining restaurant, executive lounge, lobby bar and lounge, a swimming pool and gym.

In China, Pan Pacific Hotels Group currently owns and/or manages four award-winning "Pan Pacific" hotels and serviced suites in Ningbo, Xiamen and Suzhou. This August, it will add the 319-room Pan Pacific Hotel and Serviced Suites Tianjin to its portfolio.

Located along the iconic Hai River and part of a mixed-use development which also comprises residential apartments, a retail mall and office tower, Pan Pacific Hotel and Serviced Suites Tianjin offers an all-day dining restaurant, a Chinese restaurant, lobby lounge, business centre, indoor swimming pool, state-of-the-art health club and spa, along with a selection of meeting and function spaces.

"China's global economic influence and rapidly expanding middle-class population are contributing to healthy domestic and inbound travel demands. It is a country that holds great importance and growth potential for the Group," says Bernold Schroeder, Chief Executive Officer, Pan Pacific Hotels Group.

"Over the past five years, we have made significant investments to grow our "Pan Pacific" brand in China and are now delighted to be able to introduce our PARKROYAL brand to Chinese and international travellers in the country. The Group is committed to establishing itself as a steadfast and reputable international hospitality player in China and is actively seeking opportunities to extend our presence to more Chinese cities, especially to Beijing and Shanghai."

Outside of China, Pan Pacific Hotels Group also recently announced the signings of two management agreements for PARKROYAL hotels in Australia and Myanmar.

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In total, the Group now owns and/or manages 38 "Pan Pacific" and PARKROYAL hotels, resorts and serviced suites with close to 12,000 rooms across Asia, Oceania and North America, including those under development.

Please download hotel's images from <https://www.dropbox.com/sh/110ryjcrbpong2/dYd7RZvN6S>

### Company logo:

<http://release.media-outreach.com/release.php/Images/1551>

About Pan Pacific Hotels Group Pan Pacific Hotels Group is a wholly-owned hotel subsidiary of Singapore-listed UOL Group Limited, one of Asia’s most established hotel and property companies with an outstanding portfolio of investment and development properties. Based in Singapore, Pan Pacific Hotels Group owns and/or manages close to 40 hotels, resorts and serviced suites with 12,000 rooms including those under development in Asia, Oceania and North America. The Group comprises two acclaimed brands: “Pan Pacific” and PARKROYAL. “Pan Pacific” is a leading brand in Asia and the Pacific Rim with hotels offering premium accommodations and services. PARKROYAL is a collection of comfortable leisure and business hotels and resorts located in the heart of cities and interesting locales across Asia Pacific. For more information, visit [pphg.com](http://pphg.com).