

Reliance Globalcom Rebrands As Global Cloud Xchange

Written by Australian Business

NEW YORK-- [Media OutReach](#) --March 18, 2014--Reliance Globalcom today unveiled the company's new brand and announced that it will begin operating as Global Cloud Xchange effective immediately. The launch of its new corporate identity aligns with the company's strategic plan to deliver the world's first true cloud ecosystem globally.

"We are living in an era where mobile applications, social media, key technology drivers and applications will exponentially boost the volume of digital information being shared every second," said Bill Barney, CEO of Global Cloud Xchange. "Our new cloud ecosystem means delivering an interwoven portfolio of infrastructure and data center solutions with sophisticated cloud orchestration capabilities."

"As innovation continues in the software layer and big data gets even bigger, business requirements become more sophisticated. Our focus will be on further integrating our global assets to serve existing and future requirements of new media companies, carriers and enterprises. We will meet them at the crossroad of where the future Cloud will migrate," Barney added.

During the coming months, Global Cloud Xchange will continue integrating its key international assets with focus on IP and Cloud services. Plans are also underway to further build the company's infrastructure capabilities, as well as data center footprint, especially across key emerging markets in Asia and the Middle East.

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As the company focuses on delivering the world's first true cloud ecosystem, in addition to network infrastructure and data center capability enhancements, its product portfolio is also being updated to deliver additional value added solutions.

Company Logo

<http://release.media-outreach.com/release.php/Images/1656>

About Global Cloud

Global Cloud Xchange, formerly Reliance Globalcom, brings together the synergies of Reliance Communications' Global Business encompassing Capacity Sales, Managed Services and a portfolio of products & services comprising of Internet Solutions and Value Added Services. Global Cloud Xchange owns the world's largest private undersea cable system spanning 67,000 route kms which, seamlessly integrated with Reliance Communications' 200,000 route kms of domestic optic fiber backbone, provides a robust Global Service Delivery Platform connecting 40 key business markets worldwide. In addition to providing Managed Services to more than 230 countries/territories, the company also has extensive global VPLS-enabled Ethernet network capabilities. www.globalcloudxchange.com