

## DEAL.com.sg Gives Away Up to S\$5 Million to Reward Loyal Customers

Written by Australian Business

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SINGAPORE-- [Media OutReach](#) -- March 21, 2014-- Leading flash sales site [DEAL.com.sg](#) announced today that it will be giving away up to S\$5 Million to its customer base as a token of appreciation for their loyalty since the company's inception in May 2010.

From 21 March, every existing DEAL.com.sg subscriber will be given a S\$5 discount code. In addition, this code will also be valid for new subscribers to DEAL.com.sg until the site reaches the milestone of 1 million subscribers, or until 30 April 2014. This discount code can be used to purchase any item on the site, irrespective of the sale price, by 30 April 2014.

Since the company was founded almost four years ago, DEAL.com.sg has grown to become one of the largest flash sale platforms, with the company's initial public offering in December last year on the Australian Securities Exchange.

In Singapore, DEAL.com.sg has consistently offered the largest collection of flash sale offers, as noted by independent market analysts. According to Alexa's Traffic ranking, it is one of the top ten most visited Singapore-based sites, averaging over a million unique visitors every month.

Patrick Linden, CEO of iBuy Group Limited, shared "We have decided to give away \$5 million to our customers as a token of appreciation for their patronage over the last three and a half years; without them, we wouldn't have been where we are today. To everyone who made this possible, I'd personally like to say - a big thank you!"

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Dealguru Holdings Pte Ltd, the operator of DEAL.com.sg, earlier this year announced its merger with three other leading regional e-commerce players to form iBuy Group Limited. The company went on to raise AUD\$37 million in an initial public offering on the Australian Securities Exchange (ASX:IBY) on 20 December 2013, making DEAL.com.sg one of the fastest companies to go from startup to IPO in just over three years.

### Company Logo:

<http://release.media-outreach.com/release.php/Images/1672>

About iBuy Group (

[www.ibuy-group.com](http://www.ibuy-group.com))

Listed on the Australian Securities Exchange, iBuy Group Limited (ASX:IBY) owns and operates a network of leading flash sale websites. Headquartered in Singapore with operations in Malaysia and Hong Kong, iBuy Group sells discounted branded consumer products online through websites Beecrazy.hk,

[Deal.com.sg](http://Deal.com.sg)

,  
[MyDeal.com.my](http://MyDeal.com.my)

and Dealmates.com, and connects over 138 million consumers to retailers by providing 'best price' volume discounts on a wide variety of goods.