Konica Minolta Is the Proud Sponsor of the 11th FutureGov Forum in Singapore

Written by Australian Business Wednesday, 30 April 2014 16:24

Singapore-- Media OutReach --30 April 2014-- Konica Minolta Business Solutions Asia Pte Ltd. was the Associate Sponsor for the 11

FutureGov Forum Singapore, held on 22 April 2014 at Marina Bay Sands Expo and Convention Centre in Singapore.

Konica Minolta, the leading business solutions provider in Singapore, sponsored the event and hosted an Interactive Discussion Table whereby the event participants engaged in active discussion about the latest innovations, which are set to transform the way public services work.

The prestigious event was a key gathering point for representatives from Singapore's public services and top corporations to discuss and share ideas on how to modernize and optimize the public services' and organizations' offices. Attended by more than 100 representatives, the focus for this year's event was on key Information and Communications Technology (ICT) business challenges -- Transformation, Productivity, Innovation and Collaboration.

Konica Minolta was one of the top technology and business solutions companies to host an Interactive Discussion Table, and led participants in the discussion topic of "Information Security". Among the issues discussed were the management of document security and the setting of policies.

"At Konica Minolta, we believe our technologically advanced products, innovative business solutions, as well as our top-notch customer service, can help both public and private sectors' offices achieve the highest level of office optimization," said Mr. Jonathan Yeo, General Manager, Regional Headquarters, Konica Minolta Business Solution Asia.

He added, "Our participation in this year's FutureGov Forum had not only allowed us to connect with our customers, potential customers and counterparts, it was also a great platform for us to exchange knowledge."

Participants were also able to view a presentation of the company's comprehensive suite of

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business solutions, and speak to the company's representatives on how Konica Minolta's technology could help them to optimize their office environment at the Konica Minolta booth.

Company Logo http://release.media-outreach.com/i/Download/1128

Konica Minolta Business

Solutions Asia

Konica Minolta Business Solutions, a leading company in advanced document management technologies and Managed IT Services for the desktop to the print shop, brings together unparalleled advances in security, print quality and network integration via its award-winning line of bizhub® multi-function products (MFPs); bizhub PRESS® and bizhub PRO® production print systems; magicolor® color printers; and pagepro® monochrome printers. Konica Minolta also offers software solutions and optimised print services to reduce document output cost, improve productivity and optimise office environment, backed by impeccable service and support team.

Konica Minolta adopts a proactive effort in reducing global environmental impact through its green product lifecycle. In line with its core message "Giving Shape to Ideas," Konica Minolta endeavours to respond to its customers' needs across the world with relentless creativity, innovation and advance technology.

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