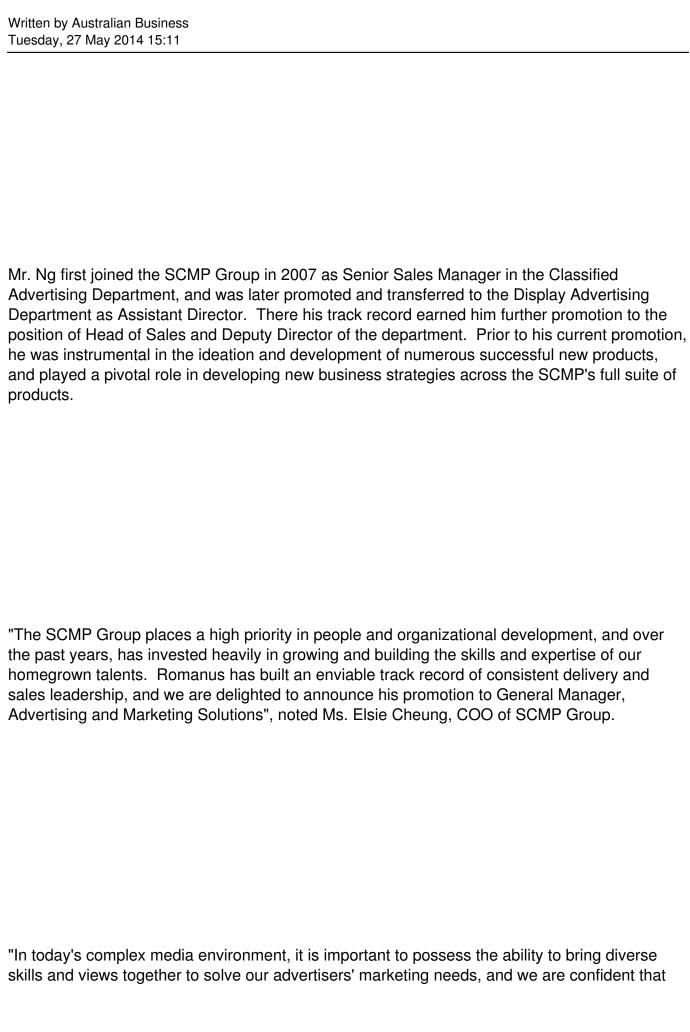
HONG KONG, CHINA-- <u>Media OutReach</u> -- 27 May, 2014 -- <u>The South China Morning Post</u> (SEHK: 583) is pleased to announce the promotion of Romanus Ng as General Manager, Advertising & Marketing Solutions, reporting directly to Elsie Cheung, SCMP Group Chief Operating Officer.

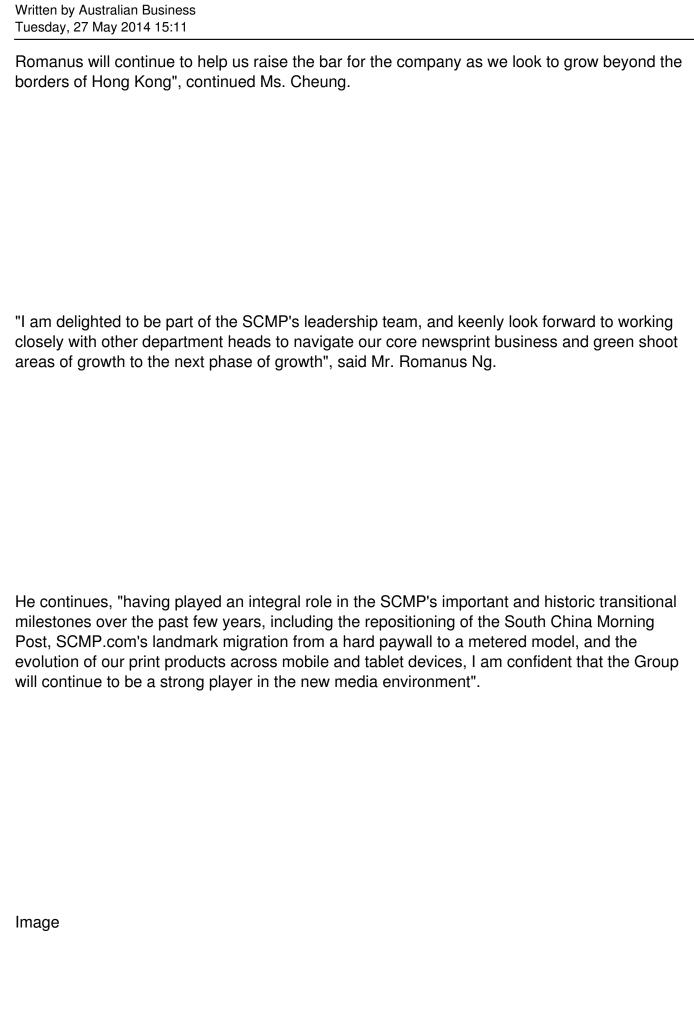


Mr. Romanus Ng, SCMP's General Manager, Advertising & Marketing Solutions

Romanus Ng will take the helm of the South China Morning Post's largest revenue centre, and lead a diverse team of over 100 media professionals in Hong Kong, Beijing, Shanghai, Guangzhou and Singapore. His remit will cover Print and Digital advertising sales, the growing Marketing Solutions business that develops custom campaigns and events for SCMP's advertisers, SCMP Outdoor Media, and the Specialist Publications unit, which produces globally acclaimed titles including STYLE, Destination Macau and Good Eating.



South China Morning Post Promotes Homegrown Talent Romanus Ng to Lead Advertising Marketing Solu





Mr. Romanus Ng, SCMP's General Manager, Advertising & Marketing Solutions

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Company Logo

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About SCMP Group Ltd

and South China Morning Post

SCMP Group Limited (SEHK: 583) is a leading newspaper and magazine publisher in Asia. Its flagship publication, South China Morning Post, is Hong Kong's internationally recognised English language newspaper and has the city's most affluent and influential readership.

Through the joint venture partnership with Hearst, SCMP Hearst publishes the Chinese editions of Cosmopolitan, CosmoGirl!, CosmoBride, Harper's BAZAAR, Harper's BAZAAR Art, Harper's BAZAAR Bride, Esquire, ELLE, ELLE Men, ELLE Wedding, ELLE Décoration, and ELLE

Written by Australian Business Tuesday, 27 May 2014 15:11

Accessories in Hong Kong.