Datacolor Announces Match® Pigment 3.0

Written by Australian Business
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LAWRENCEVILLE, NJ -- **Media OutReach** **-- 14 July, 2014 --**
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®

, a global leader in color management solutions, today announced the launch of Datacolor Match
®

Pigment 3.0, a version upgrade of its smart color formulation software for color professionals in the paint, pigment and plastic industries.
The software will now provide customers better performance and productivity while further enhancing accurate color matching that Datacolor is known for.

To ensure superior and reliable formulation, Match Pigment 3.0 features an enhanced 'Smart Calibrator' that auto-selects the best optical model while the new algorithms automatically detect and exclude poor data from calculation. In addition, the intuitive layout with more efficient data management improves the overall user experience and lowers the learning curve for color formulation.

With an enhanced matching engine and multi-processor capabilities, Match Pigment 3.0 raises the bar on productivity by cutting down matching time by up to 60%, which is especially significant for color laboratories that need to match thousands of colors per week.

The upgrade also includes a new offset matching feature that optimizes color appearance to enable matching of samples with various gloss and texture for applications in paint, plastic, leather and more.

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"Since upgrading to Match Pigment 3.0, our color development time has reduced by almost 50%," said Mr. Soukrat, Technical Manager at Langro-Chemie Theo Lang GmbH -- a leading supplier of leather finishing products and an early adopter of the software. "Match Pigment is an indispensable tool for our supply chain as it streamlines the finishing process, allowing us to easily adjust and control the top coat color while adding specific matting agents."

For more information, please visit http://industrial.datacolor.com/portfolio-view/datacolor-match-pigment/?afftid=701G0000000tlNU

Company Logo:

http://release.media-outreach.com/i/Download/1236

About DatacolorDatacolor, a global leader in color management solutions, provides software, instruments and services to assure accurate color of materials, products and images. The world's leading brands, manufacturers and creative professionals have used Datacolor's innovative solutions to consistently achieve the right color for more than 40 years.

The company provides sales, service and support in over 65 countries throughout Europe, the Americas and Asia. Industries served include textile and apparel, paint and coatings, automotive, plastics, microscopy, photography and videography. For more information visit www.datacolor.com.