

Manchester United Launches Presence on Social Messaging Channel

Written by Australian Business

TOKYO, JAPAN - [Media OutReach](#) - 21st August 2014- [Manchester United](#) (NYSE:MANU) have today announced details of an exciting new presence on [LINE](#), one of Asia's biggest social messaging platforms, which could see the club engage with over 490 million users across the globe.

The Club's presence on the social messaging platform, will allow