

## Getting the best out of citizen scientists

Written by Business News

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Can “citizen science” ever be as effective as the real thing? At the joint meeting of the British Ecological Society and the Société Française d’Ecologie, Earthwatch scientists will share their experience of harnessing the power of non-scientific communities for FreshWater Watch - a first-of-its kind research project to help identify the drivers of good and bad freshwater quality in small water bodies on a worldwide scale.

**Read more** <http://www.alphagalileo.org/ViewItem.aspx?ItemId=148182&CultureCode=en>