

Ratan Tata Brings XPRIZE to India

Written by Business News

XPRIZE, the global leader in incentivized prize competition, announced a formal expansion into India today at an event in Mumbai with by Mr. Ratan Tata and other influential business leaders and philanthropists. XPRIZE announced plans to launch multiple prizes in India over the next few years in the areas of water, energy, waste management, and food & nutrition, with an anticipated first prize addressing water sustainability, to launch in 2015 with the support of Coca-Cola India.

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