

‘Achieving sustainable logistics is like building a cathedral’

Written by Business News

A CO2-neutral supply chain without waste loss is still just a castle on a cloud. Realising this dream will require a long-term process, with each step towards sustainability guided by good ideas and experiences. In her inaugural address at Wageningen University Prof. Jacqueline Bloemhof discusses how multi-dimensional solutions can be found in the complex decision-making process surrounding logistical processes in which the environment is an important factor. ‘It is like building a cathedral’.

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