

£2.76 million research for economic sustainability of oats and the milling industry

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The Award winning oat breeding team at IBERS (Institute of Biological, Environmental and Rural Sciences) has secured new funding from the BBSRC (Biotechnology and Biological Sciences Research Council) for research aimed at further improving the nutritional value and economic sustainability of oats. The demand for high quality food grade oats is increasing annually, driven by its proven health benefits and through product innovation by the milling and cereals industries. Despite an expanding market, the oat crop continues to be challenged by the high investments being made in alternative crops and this intensifies competition.

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