

## Vodka Market to Exceed Expectations

Written by Australian Business

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MIRAMAR BEACH, Fla.--( [BUSINESS WIRE](#) )--According to a report by the Demeter Group, vodka is the world's fastest-growing spirit, heightening the anticipation of the release of gluten-free RWB Ultra-Premium Handcrafted Vodka by the Aristocrat Group (OTCBB: ASCC) into the \$21 billion spirits market.

“RWB Ultra-Premium Handcrafted Vodka is entering the U.S. vodka market at precisely the right time”

The Demeter Group reports that vodka has grown at a faster rate (+5.2 percent Compound Annual Growth Rate) since 2005 than any other spirit, and that the \$5.5 billion vodka market is approximately 60 percent domestic. RWB Ultra-Premium Handcrafted Vodka, distilled in the United States and made with the finest Idaho potatoes and artesian spring water, is produced in the Heartland.

“RWB Ultra-Premium Handcrafted Vodka is entering the U.S. vodka market at precisely the right time,” ASCC CEO Robert Federowicz said. “While the U.S. vodka market is growing, it has not reached its full ceiling yet. RWB Ultra-Premium Handcrafted Vodka brings something the market is missing, and that is a great-tasting gluten-free option that everyone can enjoy.”

Led by the [SIP Award-winning RWB Ultra-Premium Handcrafted Vodka](#), ASCC is working to build a stable of successful brands in order to compete in a highly profitable sector alongside LVMH Moet Hennessy Louis Vuitton (OTCBB: LVMUY), Diageo PLC (NYSE: DEO), BEAM, Inc. (NYSE: BEAM) and Brown-Forman Corp. (NYSE: BF-B). By handling its own distribution business, ASCC hopes to capitalize on unprecedented new brand building opportunities through Luxuria Brands, its brand management division.

### About the Aristocrat Group Corp.

Through its brand management division, Luxuria Brands, the Aristocrat Group Corp. is on the path to becoming a provider of premium luxury goods, including top-shelf distilled

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spirits. The company targeted the growing market for quality domestic liquor in order to deliver maximum returns to our shareholders.

The Aristocrat Group Corp. is also exploring smart growth initiatives to position itself as the premier resource for women's lifestyle products and services, including motherhood resources. For more information, please visit [www.aristocratgroupcorp.com](http://www.aristocratgroupcorp.com).

### Notice Regarding Forward-Looking Statements

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: This news release contains forward-looking information within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements that include the words "believes," "expects," "anticipate" or similar expressions. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to differ materially from those expressed or implied by such forward-looking statements. In addition, description of anyone's past success, either financial or strategic, is no guarantee of success. This news release speaks as of the date first set forth above and the Company assumes no responsibility to update the information included herein for events occurring after the date hereof.