

## ***Save up to 20 Percent Every Stop of the Way with AAA/CAA Membership***

STAMFORD, Conn.--( [BUSINESS WIRE](#) )--Starwood Hotels & Resorts Worldwide, Inc. (NYSE:HOT) are giving AAA members a chance to recapture the magic of the road trip with an exciting new offer. Travelers can reap road trip rewards by visiting [starwoodhotels.com/aaaroadtrip](http://starwoodhotels.com/aaaroadtrip), where they will find all the information needed to map out fun-filled fall and holiday seasonal trips. Guests will save up to 20 percent off stays at Four Points, Aloft, and Element Hotels when a AAA or CAA membership card is shown at check in. Travelers have the option to choose hotels along The Oregon Trail, the Great River Road (alongside the Mississippi), the East Coast, the West Coast and the Southern Pacific Coast routes, or plan out a route of their own.

“By participating in this offer, travelers will enjoy an authentic, memorable experience enhanced by the hospitality of our Four Points, Aloft, and Element hotels, each stop along the way.”

Conveniently located off major roadways, Starwood's Four Points, Aloft and Element hotels offer the perfect fit for a long weekend of leaf peeping or a family road trip-style vacation. From Four Points' stylish comfort and amenities guest love, to Aloft's leading-edge design and lively social scene, and Element's eco-wise atmosphere, providing the essentials of balanced travel – there is something for every type of traveler.

“Starwood has been a long-term lodging partner with AAA and we are delighted to offer AAA members an easy way to plan for a fantastic and affordable road trip,” said Brian McGuinness, Senior Vice President of Specialty Select Brands for Starwood. “By participating in this offer, travelers will enjoy an authentic, memorable experience enhanced by the hospitality of our Four Points, Aloft, and Element hotels, each stop along the way.”

To participate in this offer, travelers must book their stays by December 31, 2013. Terms and conditions are available at [starwoodhotels.com/aaaroadtrip](http://starwoodhotels.com/aaaroadtrip).

## About Four Points by Sheraton

Great Hotels. Great Rates: With over 175 Four Points by Sheraton hotels in more than 30 countries, travelers can find the timeless style and comfort they're looking for with genuine service and everything that matters most, all around the world. From Santiago to Shanghai and Milan to Milwaukee, Four Points hotels can be found in big urban centers, by the airport, near the beach, and in the suburbs. A recent \$1 billion invested in renovations, conversions, and new-build hotels has made the brand stronger than ever. Four Points by Sheraton, like all brands within Starwood's portfolio, is proud to offer the Starwood Preferred Guest® program, the industry's richest loyalty program. To learn more, visit [www.spg.com](http://www.spg.com).

## About Aloft Hotels

With more than 70 hotels in 10 countries, Aloft has rocked the hotel landscape by offering a style and experience that is different by design and can be found everywhere from Baltimore and Beijing to Bogota and Brussels – and everywhere in between. For more information, please visit [www.alofthotels.com](http://www.alofthotels.com). Aloft, like all brands within Starwood's portfolio, is proud to offer the Starwood Preferred Guest(R) program. To learn more, please visit [www.spg.com](http://www.spg.com).

## About Element Hotels

Element® Hotels is made to order for guests in the know and on the go. Its bright design defies convention, bathing guest rooms and public spaces in natural light. Stylish and sustainable throughout, Element offers extended stay comfort with a conscience and lots of signature amenities from its healthy RISE breakfast and RELAX evening reception to saline swimming pools, spacious fitness centers, bikes to borrow and electric vehicle charging stations. Starwood's latest brand innovation, Element made history in 2008 as the only major hotel brand to pursue LEED certification for high-performance buildings brand-wide. To date, there are Element hotels in 10 U.S. markets, and Canada, with new domestic and international hotels in development. Visit [www.ElementHotels.com](http://www.ElementHotels.com) or connect on Facebook and Twitter.

## **About Starwood Hotels & Resorts Worldwide, Inc.**

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with 1,162 properties in nearly 100 countries and 171,000 employees at its owned and managed properties. Starwood is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, Aloft®, and Element®. The Company boasts one of the industry's leading loyalty programs, Starwood Preferred Guest (SPG), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood also owns Starwood Vacation Ownership, Inc., a premier provider of world-class vacation experiences through villa-style resorts and privileged access to Starwood brands. For more information, please visit [www.starwoodhotels.com](http://www.starwoodhotels.com).

## **About AAA**

As North America's largest motoring and leisure travel organization, AAA provides more than 53 million members with travel, insurance, financial and automotive-related services. Since its founding in 1902, the not-for-profit, fully tax-paying AAA has been a leader and advocate for the safety and security of all travelers. AAA clubs can be visited on the Internet at AAA.com.