

OMVS Begins Portal Build-Out

Written by Australian Business

TAMPA, Fla.--([BUSINESS WIRE](#))--On the Move Systems Corp. (OTCBB: OMVS) announced today that it's seeking out intermodal transport companies to offer the first services made available on its online transportation and freight portal now under development.

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The company expects to ink its first partnering agreement with a freight carrier shortly—the first step toward testing OMVS' new portal using its own transportation assets. OMVS is working to revolutionize the way cargo transport services are bought and sold by developing a new online platform that applies the same business model used by companies such as Expedia, Travelocity and more to travel and transportation options not offered by its larger competitors.

"This is a novel approach to selling these services designed to offer competitive rates to buyers and to help carriers fill each plane, ship and container to capacity," said OMVS CEO Robert Wilson. "We're thrilled to have received a tremendous response from the private charter and freight companies we've already spoken with, and we expect to fill out our network of service providers very quickly."

OMVS recently signed a development partnership agreement with ByterDyne, an architect of scalable, custom software solutions across the energy, transportation/logistics and e-commerce industries. Together, the two companies are working to complete the development of OMVS' ISTx platform, the digital heart of an online portal designed to connect users with discounted transportation options from charter jet service to luxury ground shuttles and more.

The ISTx platform is a major part of OMVS' plans to market and develop new solutions that will allow it to compete in the online travel market alongside Priceline.com (NASDAQ: PCLN), TripAdvisor.com (NASDAQ: TRIP) and Expedia.com (NASDAQ: EXPE).

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For more information on On the Move Systems' bold new direction, please visit www.onthemovesystems.com

About On the Move Systems Corp.

On the Move Systems Corp. (OTCBB: OMVS) is focused on the development of cutting-edge technology across a broad spectrum of industries. The company is currently exploring new online tools to reduce costs and increase convenience in the tourism and transportation industry. For more information, please visit our website at www.onthemovesystems.com

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