

ST. LOUIS--([BUSINESS WIRE](#))--Amerinet Inc., a leading national healthcare solutions organization, announces a new agreement for computer-based patient education solutions from Krames StayWell, LLC, the largest provider of Customer Acquisition, Population Health Management, and Patient and Consumer Education solutions in the industry.

“Amerinet, like Krames StayWell, believes that the only path that is right for a hospital or health system, is the one tailored to that organization”

Stephen Hammers, Contract Manager at Amerinet, feels this new agreement supports the key principles of the Amerinet Organization. “At Amerinet we believe in reducing healthcare costs and improving healthcare quality, which is why we have partnered with Krames StayWell to create a new agreement for our members. Krames StayWell represents the gold standard for quality in patient and consumer engagement. We strongly believe that a partnership between our organizations will help Amerinet Members drive down costs through improved outcomes, reduced readmissions and increased patient satisfaction.”

Krames StayWell’s best-in-class health communication solutions integrate print, interactive and mobile formats at multiple touch points to attract and retain consumers, improve health outcomes, and lower costs. Through this agreement, Amerinet members will be able to develop custom health communication programs that leverage Krames StayWell’s unmatched library of products and services including: EMR partnerships and collaborations, clinician-facing web-based print-on-demand patient education materials, patient education videos, digital consumer health content libraries and custom marketing solutions.

“Amerinet, like Krames StayWell, believes that the only path that is right for a hospital or health system, is the one tailored to that organization,” says John George, Senior Vice President, Provider Solutions, at Krames StayWell. “We enter into this agreement with enthusiasm to work with a forward thinking organization that understands that one size does not always fit all, and that innovation, quality, and engagement, are key to moving healthcare forward.”

About Krames StayWell, LLC

Krames StayWell was established in 2011 when Krames Patient Education and StayWell Custom Communications united to become the largest provider of interactive, print and mobile patient education solutions, consumer health information, and population health management communications in the country. For more information, visit www.kramesstaywell.com

About Amerinet

As a leading national healthcare solutions organization, Amerinet collaborates with acute and non-acute care providers to create and deliver unique solutions through performance improvement resources, guidance and ongoing support. With better product standardization and utilization, new financial tools beyond contracting and alliances that help lower costs, raise revenue and champion quality, Amerinet enriches healthcare delivery for its members and the communities they serve. To learn more about how Amerinet can help you successfully navigate the future of healthcare reform, visit www.amerinet-gpo.com

[Read more](#)