

Jesta I.S. extends its strategic alliances in Mexico

MEXICO CITY--([BUSINESS WIRE](#))--Jesta I.S., a global leading provider of enterprise business solutions, announced today its strategic alliance with Sapience Consulting S.C., a consulting services firm based in Mexico City, to strengthen its presence in the Mexican market.

"We recognize the importance of the Mexican market and the value that apparel and footwear enterprises offer to the Mexican economy. We firmly believe that Jesta I.S. and Sapience Consulting will generate tangible benefits in improving processes and costs for retailers and manufacturers of these industries in Mexico"

Jesta I.S. has partnered with Sapience Consulting to expand its portfolio of solutions and services in Mexico to the apparel and footwear industries in order to help them improve their business operations with a full ERP system that integrates processes from manufacturing to point of sale.

"We are proud to establish the partnership with Jesta I.S. because the Mexican market does not have a specialized solution for the retail industry focused on apparel, footwear and accessories covering the whole value chain from beginning to end. With this solution, chain stores in this sector will have a very powerful tool that will help them optimize their operations, support their growth plans, and thus increase the value of their businesses," said Ramiro Valdespino, partner of Sapience Consulting S.C.

"We recognize the importance of the Mexican market and the value that apparel and footwear enterprises offer to the Mexican economy. We firmly believe that Jesta I.S. and Sapience Consulting will generate tangible benefits in improving processes and costs for retailers and manufacturers of these industries in Mexico," said Moris Chemtov, President of Jesta I.S.

About Sapience Consulting, S.C. Sapience Consulting, S.C. is a consulting firm

established as a result of the union of several professionals with over 20 years experience in business consulting experience that partnered their experience to offer ERP systems implementation, systems development, PMO and Business Processes, with commitment to seek and implement the best technological solution quality services and value for their customers.

www.sapienceconsulting.mx

About Jesta I.S. Jesta I.S. is a leading supplier of enterprise business solutions for retailers, manufacturers and distributors in the apparel, footwear and specialty industries worldwide. Jesta I.S. is recognized for its expertise, innovative products and services as well as its commitment to delivering efficient business solutions in today's consumer-oriented marketplace. Jesta I.S.' solutions support essential business management information for global industry leaders including J. McLaughlin, Perry Ellis International (NASDAQ: PERY), PUMA (German: PUM), Genesco Inc. (NYSE: GCO), Town Shoes Limited, Cole Haan, Haggar Clothing Co., Cavender's Boot City and DSW Inc. (NYSE: DSW), A|wear, Lotus Supercenter, Fanvision as well as many others. Additional information is available at www.jestais.com.