

SALT LAKE CITY, Utah--([BUSINESS WIRE](#))--All Star Association, a leading buying association serving the dairy, food, beverage and packaging industry since 1958, today announced its commitment to food safety by endorsing and agreeing to promote the use of track and trace technology from ReposiTrak, a solution provider backed by international food safety consultants Leavitt Partners and retail technology experts Park City Group (NYSE MKT:PCYG). The ReposiTrak system, which includes Document Management, Track & Trace and Perpetual Inventory applications, is now available to All Star's more than 275 food and dairy members and 400 plants in 48 states.

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Powered by Park City Group's technology, ReposiTrak enables grocery warehouses, supermarkets, packaged goods manufacturers, food processing facilities, drug stores and drug manufacturers, as well as logistics partners, to track and trace products and components throughout the global food, drug and dietary supplement supply chains. In addition, the technology addresses the market need of receiving, storing, sharing, and maintaining regulatory documentation all in one convenient location. ReposiTrak reduces risk in the supply chain by identifying backward chaining sources and forward chaining recipients of products in near real time.

"All Star Association represents some of the most progressive food and dairy companies in the country, so it is gratifying they are placing their trust in ReposiTrak for food safety and related issues. We will continue to earn that trust as we build additional functionality to our solution and work to ensure All Star member companies meet all government food reporting requirements," said Rich McKeown, President of ReposiTrak.

About All Star Association

All Star Association is a member-owned purchasing association that leverages the collective volume of its membership to increase buying power for the benefit of all members. They specialize in working with companies in the food and beverage industries. A board comprised of leaders from member companies governs the association, based in Lexington, Ky. Visit <http://allstarassociation.com/>.

About ReposiTrak™

ReposiTrak is collaboration between Leavitt Partners and Park City Group. The collaboration provides food retailers and suppliers with a robust solution to help protect their brands and remain in compliance with rapidly evolving regulations in the Food Safety Modernization Act. Powered by Park City Group's technology, ReposiTrak is an internet-based solution that enables all participants in the farm-to-table supply chain to easily manage tracking and traceability requirements as products move between trading partners. More information is available at www.repositrak.com.

About Park City Group

Park City Group (NYSE MKT: PCYG) is a Software-as-a-Service ("SaaS") provider that brings unique visibility to the consumer goods supply chain, delivering actionable information that ensures product is on the shelf when the consumer expects it as well as providing food safety tracking information. The Company's service increases customers' sales and profitability while enabling lower inventory levels and ensuring regulatory compliance for both [retailers](#) and their [suppliers](#). Through a process known as [Consumer Driven Sales Optimization™](#)

, Park City Group helps its customers turn information into cash and increased sales, using the largest scan based platform in the world. Scan based trading provides retail trading partners with a distinct competitive advantage through scan sales that provides store level visibility and sets the supply chain in motion. And since it is scan based, it can be used in a Direct Store Delivery (DSD) or warehouse setting.

About Leavitt Partners

Leavitt Partners advises clients in the health care and food safety sectors. The firm applies its experience, knowledge and a network of global relationships to serve our clients. As a food safety and health care intelligence business we provide the best available window to the future of American health care. More information is available at www.leavittpartners.com