

MILL VALLEY, Calif., Sept. 10, 2013 /PRNewswire/ -- New agreement expands availability of Blossom Organics' naturally pure Intimate Care Collection.

[Blossom Organics, Inc.](#) and Mayer Laboratories, Inc. announced today that they have entered into an agreement for the exclusive distribution of the Blossom Organics line of naturally pure intimate care products. Under the new agreement, [Mayer Labs](#) will be solely responsible for the sales and distribution of Blossom Organics' entire line of products to all retail, wholesale, institutional and governmental channels in the United States

,
Europe
and
Canada

"After an extensive search for the best distribution partner to dramatically increase the availability of our products to consumers throughout the US, Europe and Canada, we are thrilled to announce this agreement," said

Ansel Hall

, CEO of Blossom Organics. "Mayer Labs' commitment to high-quality reproductive health products that provide a superior consumer experience provides a perfect fit with Blossom Organics' commitment to safe, naturally pure intimate care products."

As a committed signer of the Compact for Safe Cosmetics that achieved Champion Status, Blossom Organics strives to use the safest and highest quality ingredients possible. Blossom Organics Intimate Care Collection includes their Natural Moisturizing Lubricant, Warm Sensation Lubricant, Pure Pleasure Arousal Gel and Warm Sensation Massage Oil. The company's highly rated, organic aloe-based products are free of parabens, alcohol, petrochemicals, artificial fragrances, flavorings and dyes. Formulated by a woman for women, Blossom Organics lubricants are glycerin free, pH balanced for women and gentle enough for daily use to relieve vaginal dryness.

For more than 27 years, Mayer Labs has marketed and distributed contraceptive and reproductive health care products in the United States and beyond. A recognized leader in reproductive health care, Mayer Labs is registered with the FDA and Health Canada and is certified to ISO 9001 and ISO 13485, demonstrating their commitment to the strictest quality standards for all products in their portfolio. Mayer Labs' existing product line includes the popular Kimono brand of condoms, America's only Micro-Thin condom, and the Today Contraceptive Sponge, an iconic brand providing safe, effective and hormone-free birth control. Mayer Labs has a long-established and extensive network of retail, wholesale, institutional and governmental accounts.

"We are excited to add the Blossom Organics line of intimate care products to our portfolio of reproductive healthcare products," said David Mayer, CEO and Founder of Mayer Labs. "Our companies share an absolute commitment to high-quality intimate care products that are not only safe and effective but also enhance consumers' pleasure with their use. Blossom Organics understands the need for efficacious, all-natural, sexual intimacy options designed to compliment women's chemistry. Mayer Labs intends to expand this unique line of intimate care products to a broader market, leveraging our 27 year history."

About Blossom Organics: Blossom Organics creates safe, naturally pure intimate care products. Blossom Organics' personal lubricants, arousal gel and massage oil are female friendly and 100% free of harsh ingredients. Blossom Organics has pledged not only to make safe and highly effective products, but also to provide transparency and education to consumers about the products we formulate. Let your blissful pleasure blossom naturally with Blossom Organics. You can find our products at CVS and select retailers.

www.blossom-organics.com

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About Mayer Laboratories: Mayer Labs is an innovative, California-based company with more than 27 years experience in marketing and distributing high quality contraceptive and reproductive healthcare products in the United States and abroad. Mayer Lab's products include Kimono brand condoms and the Today Sponge. For more information visit:

www.mayerlabs.com

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Written by Australian Business

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