

'Open Legs' Could Mean Big Profits for OMVS

Written by Australian Business

TAMPA, Fla.--([BUSINESS WIRE](#))--As development continues on On the Move Systems Corp.'s (OTCBB: OMVS) ISTx platform for online travel booking, the company is working to strike new deals to offer discounted rates on charter airlines' "open legs," or empty flights.

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Open leg charter space becomes available when an existing customer charts a flight one-way. That plane still has to return to its home airport, and that means costs for the carrier; everything from housing the flight crew to the fuel and other costs to fly the aircraft home.

Booking your flight on one of these empty legs means that you are actually helping reduce the carrier's costs – a favor the carrier returns by charging far less than you would pay by booking a regular charter flight.

By helping both charter companies and travelers get what they want, OMVS plans to earn high customer satisfaction with a site that will also offer luxury ground transport, intermodal shipping services and more.

"We have a major marketing push planned that we expect to make our new portal the preferred destination for charter booking," said OMVS CEO Robert Wilson. "No one else will offer the breadth of options or ease of use that we're putting together now."

OMVS is working to revolutionize the way cargo transport services are bought and sold by delivering a new online platform employing the same business model as companies Priceline.com (NASDAQ: PCLN), TripAdvisor.com (NASDAQ: TRIP) and Expedia.com (NASDAQ: EXPE).

For more information on On the Move Systems’ bold new direction, please visit www.onthemovesystems.com

About On the Move Systems Corp.

On the Move Systems Corp. (OTCBB: OMVS) is focused on the development of cutting-edge technology across a broad spectrum of industries. The company is currently exploring new online tools to reduce costs and increase convenience in the tourism and transportation industry. For more information, please visit our website at www.onthemovesystems.com

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