

NEW YORK, Sept. 12, 2013 /PRNewswire/ -- How's this for a fashion first? This year's New York Fashion Week wasn't just the scene for cutting-edge new styles, designers, and celebrities... it also set the stage for a frenzy of excitement over a skin formulation called [GlyTerra™-gL](#)

. GlyTerra is a revolutionary new, two-part "anti-aging" system (a 2% day cream and 4% concentrated night cream) that combats the

[OTHER cause of wrinkles](#)

... sugar (betcha didn't know that sugar causes wrinkles). How did a skin cream become such a hot topic at one of the world's most prestigious fashion events? Apparently Fashion Week attendees believe vibrant, radiant-looking skin is still the sexiest fashion accessory of all.

So why are many of these beauty experts calling GlyTerra-gL "The most significant breakthrough in skin care since the discovery of retinol!"? Because it helps your skin fight back against "sugar wrinkles." That's right... sugar causes wrinkles. And not just the kind of sugar you get from candy bars and soda. A glass of wine, a bowl of pasta, a slice of bread... even excess protein, fruit and veggies eventually turn into sugar (glucose) in the body. And, unfortunately, simply reducing your daily sugar intake would never be enough to help you avoid this "sugar damage."

How exactly does sugar cause wrinkles? Sugar ages your skin through a process called glycation... creating glycotoxins that produce wrinkles, even if you've been religiously wearing your sunscreen. *Elle* magazine explained glycation in a recent article called "Sugar and Aging: How to Fight Glycation": "When you have sugar molecules in your system, they bombard the body's cells like a meteor shower — glomming onto fats and proteins in a process known as glycation. This forms advanced glycation end products (commonly shortened, appropriately, to AGEs), which cause protein fibers to become stiff and malformed... The proteins in skin most prone to glycation are the same ones that make a youthful complexion so plump and springy — collagen and elastin. When those proteins hook up with renegade sugars, they become discolored, weak, and less supple; this shows up on the skin's surface as wrinkles, sagginess, and a loss of radiance."

GlyTerra-gL contains a topically applied anti-glycation compound that caused a huge commotion at the [9th World Congress of Cosmetic Dermatology](#) held in Athens, Greece. That's where research showing that this groundbreaking topical compound significantly reduced

the amount of AGE content in actual human skin was presented to more than 1,000 of the world's foremost experts in the field of dermatology. As you would expect, it stole the show.

The compound is named [Theraglycan™-3](#) , and the research behind it represents the first time that a topically applied anti-glycation, "anti-aging" compound has been tested to reduce actual AGE content in human skin and make it appear measurably younger...

[8-10 years younger](#)

, to be exact. Even more impressive was the fact that the AGE-reducing benefits of Theraglycan-3 weren't simply based on questionable subjective assessments. Instead, the AGE-reducing effects were validated using a highly formularized equation based on measurements taken by an AGE-Reader (a sensitive research instrument that uses autofluorescence to measure AGEs present in the skin).

In addition to its full-strength Theraglycan-3 component, GlyTerra contains highly specialized, functional "anti-aging" isolates. So the bioactive compounds in this revolutionary formulation have been clinically shown to not only decrease the visible, age-related effects of "sugar damage," but also block surface glycotoxin formation to help shield the skin from future glyco-damage, as well as reduce the look of fine lines, deep wrinkles and crow's feet, improve the appearance of age spots, loose, droopy, flaccid skin, and — most importantly — make everyone's complexion look healthier, more radiant, and significantly younger. Not even retinol can do all that!

It's easy to see why New York Fashion Week attendees were so excited to hear about GlyTerra-gL. Want to learn more about it? This two-part system consisting of a powerfully effective Theraglycan-3 "Day" Cream and a highly concentrated 4% Theraglycan-3 "Night" Cream is currently available at select Ulta stores for about \$135 USD (approximately 45-day supply), or you can order it directly from the manufacturer by calling

1-800-691-4287

or visiting

www.GlyTerra.com

. Use the promo code

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