

## "Anti-Aging Pill" Steals Show at Fashion Week!

Written by Australian Business

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NEW YORK, Sept. 12, 2013 /PRNewswire/ -- Everyone knows New York Fashion Week is THE venue to see some of the hottest new styles in the world. But this year many feel the fashions and designers have been upstaged... by a little yellow pill, of all things. Why so much buzz over a pill? Because this pill is actually capable of increasing human growth hormone (hGH) levels. And many among the "it" crowd are hGH "disciples" who believe the hormone can reduce wrinkles, tighten saggy skin, decrease body fat, increase lean muscle mass, boost energy, rev up sex drive, and make you look and feel decades — not years, but DECADES — younger.

It seems everyone's been talking about hGH. *Allure* magazine, in its "Anti-aging Special" issue, highlighted growth hormone as its 2013 call-out.

[Shape magazine](#)

began a recent growth hormone article with the provocative lead in: "When you see a 50-year-old actress who can pass for 35, you can bet that good genes aren't the only things responsible for her youthful glow." The famed

[Dr. Oz](#)

himself told his audience about an oral compound that's been proven to increase mean, serum (blood) growth hormone levels by 682% and said, "I have been searching for this from the day we started the show. I've been looking for ways of increasing hGH naturally because I don't like getting the injections."

The compound Dr. Oz was referring to is being sold under the trade name [SeroVital®-hgh](#) , and it's the same revolutionary pill that's been causing such a frenzy at Fashion Week. SeroVital represents the culmination of decades of research. Up until now, most thought the best way to increase hGH levels — which begin to decline rapidly as we age — was through expensive prescription injections (costs can run as high as \$1500 per month). In addition, these synthetic injections are also extremely controversial, because some experts fear introducing synthetic hGH into the body may upset the natural production of hGH.

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That's why researchers have spent over 30 years looking for ways to increase hGH levels naturally, without synthetic injections. So it's no surprise that when a group of some of the most highly respected scientists in the world first introduced the SeroVital compound at the prestigious Obesity Society's most recent [Annual Scientific Meeting](#), it made a huge stir. So how does it work? "Rather than introducing synthetic hGH into the body via injections, SeroVital increases the body's own, endogenous levels of human growth hormone by promoting pituitary health, the gland that manufactures hGH," says Dr.

Amy Heaton

, PhD, Director of Scientific Affairs for SanMedica International™, SeroVital's distributor.

"And people at Fashion Week have been thrilled to hear about it," says Jazmin Diaz, a SanMedica spokesperson who was on hand at Fashion Week. "Many of the people we've spoken with have stopped asking

*if*

they should be increasing their hGH levels and started asking which hGH-boosting option is right for them. They've been so excited to learn that SeroVital offers a way to raise their hGH levels naturally." Ms. Diaz adds, "The response here at Fashion Week has been overwhelming. It seems youth really is the sexiest fashion accessory!"

Of course, SeroVital-hGH isn't just becoming a buzzword in the fashion industry; it's also become a favorite among the popular media. It's been featured on [The Dr. Oz Show](#), in [Shape](#) and [Ok](#)

[! magazines](#)

, on Radar Online,

*KMAX Good Day Sacramento*

, Examiner.com, and

*New York Live*,

to name a few, and makeup artists and celebrity beauty gurus have been gushing about it for months.

The research world seems to be just as enamored of SeroVital. It drew crowds at The Academy of Women's Health's [21<sup>st</sup> Annual Congress](#) in Washington, D.C.; The American Congress of Obstetricians and Gynecologists

[61](#)

[st](#)

[Annual Clinical Meeting](#)

in

New Orleans, Louisiana

; Sleep 2013, the 27

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Annual Meeting of the Associated Professional Sleep Societies in  
Baltimore

; the Pituitary Society's

[Thirteenth International Pituitary Congress](#)

, in

San Francisco

;

[ENDO 2013](#)

, The Endocrine Society's 95

th

Annual Meeting & Expo, also in

San Francisco

; The American Association of Nurse Practitioners 28

th

National Conference in

Las Vegas

; The American Academy of Dermatology's

[Summer Meeting](#)

in

New York City

; even the

[9](#)

[th](#)

[World Congress of Cosmetic Dermatology](#)

held in

Athens, Greece

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Still, some skeptics are saying SeroVital sounds too good to be true. So is there a catch? Well, there are three. First, as with HGH injections, SeroVital is not a "magic bullet," but one part of a healthy lifestyle choice including a sensible diet and exercise regimen.

Second, for proper absorption, you have to take SeroVital-hgh on an empty stomach. That means you either have to take it first thing in the morning and then not eat anything for two hours, or take it at night, at least two hours after your last meal... before you go to bed.

And last but not least, while SeroVital is far less expensive than prescription HGH injections, it's still not cheap... SeroVital will cost you about \$100 a month.

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But is it worth it? To most people, anything that may reduce wrinkles, tighten saggy skin, decrease body fat, increase lean muscle mass, strengthen bones, and boost mood, while giving you plenty of energy, improving your sex drive and helping you sleep better is a no-brainer. However, make no mistake about it, the "established" medical community (and of course, they know everything) would say its benefits are largely anecdotal, with research that's preliminary. But there's no denying that something that has a chance of making you look and feel decades, not years, but DECADES, younger, is... at the very least... irresistible.

Interested in learning more about this Fashion Week fave? It's available at prestige Ulta stores across the U.S., or you can learn more at [www.SeroVital.com](http://www.SeroVital.com) or by calling **1-800-580-9382**. If you're anxious to try SeroVital, use promo code

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