

DENVER & MONTREAL--( [BUSINESS WIRE](#) )--Molson Coors Brewing Company (NYSE: TAP) announced today that it has been named on the Dow Jones Sustainability North America Index for the third consecutive year and has earned a place on the prestigious World Index for the second consecutive year. Of the 140 companies that achieved listing on this year's North America Index, Molson Coors is one of only eight companies included in the Food and Beverage category and is in the company of only 14 other food and beverage companies on the World Index.

"Molson Coors has focused on continuing to improve 'Our Beer Print', which recognizes our impacts on our communities, people and environment. Through 2013 we have developed Our Beer Print further to engage through our brands and partner with our customers to have greater influence and contribute to the company's growth."

"We're proud to be recognized as Beverage Sector leader for the second consecutive year, and to be included in the DJSI World Index for the second year running," said Peter Swinburn, Molson Coors president and chief executive officer. "Molson Coors has focused on continuing to improve 'Our Beer Print', which recognizes our impacts on our communities, people and environment. Through 2013 we have developed Our Beer Print further to engage through our brands and partner with our customers to have greater influence and contribute to the company's growth."

As well as time spent integrating the new European business, Molson Coors received marked increases in key areas of review, including: Brand Management, Packaging and Innovation.

The DJSI follow a best-in-class approach, including companies across all industries that outperform their peers in numerous sustainability metrics. RobecoSAM invites the world's 2,500 largest companies (by free-float market capitalization) from the 58 sectors to report annually on their sustainability performance. The result of the Corporate Sustainability Assessment provides an in-depth analysis of economic, environmental and social criteria, such as corporate governance, water-related risks and stakeholder relations, with a special focus on industry-specific risks and opportunities.

Written by Australian Business

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DJSI North America tracks the performance of the top 20 percent of the 600 largest Canadian and United States companies in the Dow Jones Global Total Stock Market Index that lead the field in terms of sustainability, while the World Index tracks the performance of the top 10 percent of the 2500 largest companies.

In July 2013 Molson Coors announced the issue of its 'Our Beer Print' - 2013 Corporate Responsibility Report, outlining saving of \$10 million per year from 2008 through 2012, due to lower use of energy and water, reduced waste fees and taxes, and sales of materials that would otherwise have been disposed. In 2012, the company announced ambitious new long-term targets to achieve further reductions: 25 percent in energy intensity, 15 percent in GHG intensity and 20 percent in water per unit of production by the year 2020.

To learn more about Molson Coors' corporate responsibility efforts, visit [www.molsoncoors.com/responsibility](http://www.molsoncoors.com/responsibility)  
or  
[www.OurBeerPrint.com](http://www.OurBeerPrint.com)

## About Molson Coors Brewing Company

Molson Coors Brewing Company is one of the world's largest brewers. The Company's operating segments include Canada, the United States, Europe, and Molson Coors International. The Company has a diverse portfolio of owned and partner brands, including signature brands Coors Light, Molson Canadian, Staropramen and Carling. Molson Coors is listed as the beverage industry sector leader on the 2012/2013 Dow Jones Sustainability World Index, the most recognized global benchmark of sustainability among global corporations. For more information on Molson Coors Brewing Company, visit the company's web site, [www.molsoncoors.com](http://www.molsoncoors.com).

## About RobecoSAM

RobecoSAM is an investment specialist focused exclusively on Sustainability Investing. Its offerings comprise asset management, indices, private equity, engagement, impact

analysis and sustainability assessments as well as benchmarking services. Asset management capabilities include a range of ESG-integrated investment and theme strategies (in listed and private equity) catering to institutional asset owners and financial intermediaries across the globe. Together with S&P Dow Jones Indices, RobecoSAM publishes the globally recognized Dow Jones Sustainability Indices (DJSI). Based on its Corporate Sustainability Assessment, an annual ESG analysis of more than 2,000 listed companies, RobecoSAM has compiled one of the world's most comprehensive sustainability databases. RobecoSAM's proprietary research and sustainability insight, gained through its direct contact with companies, are fully integrated into its investment solutions.

## About S&P Dow Jones Indices

S&P Dow Jones Indices LLC, a part of McGraw Hill Financial, is the world's largest, global resource for index-based concepts, data and research. Home to iconic financial market indicators, such as the S&P 500® and the Dow Jones Industrial Average®, S&P Dow Jones Indices LLC has over 115 years of experience constructing innovative and transparent solutions that fulfill the needs of investors. More assets are invested in products based upon our indices than any other provider in the world. With over 830,000 indices covering a wide range of asset classes across the globe, S&P Dow Jones Indices LLC defines the way investors measure and trade the markets. To learn more about our company, please visit [www.spdji.com](http://www.spdji.com).

## Additional Media Materials:

Our Beer Print video - <http://youtu.be/MJmqm0-QJSM>