

LOS ANGELES, Sept. 13, 2013 /PRNewswire/ -- With autumn coming, future spring or summer brides are right in the thick of wedding planning. During this time, one thing she's probably most looking forward to is shopping for her wedding gown. Fortunately, Jovani has a vast collection of [wedding dresses](#) for her big day, whether she has traditional tastes and wants her dress to look like it's straight out of a fairy tale or buck tradition and command her guests' attention in a sexy gown, Jovani has the dress for her, as well as for the wedding party. Jovani has a collection of [mo](#) [ther of the bride dresses](#) for the woman who wants to look gorgeous along with her daughter, and wedding guests can also peruse Jovani's stunning collection of [evening dresses](#) for the event.

Jovani's 2014 wedding gown collection features both traditional and modern looks for the bride. If she sees herself in an A-line gown, for instance, Jovani has these styles in luxurious organza fabric with glittering jewel embellishments and flowing trains. For the bride off the beaten path who wants another dress for the reception, there are sexy looks to turn heads. For example, Jovani has gowns with high slits and form-fitting bodices. If she favors a daring sweetheart neckline made of feathers or an embellished V-neck with sheer cap sleeves, her dress will make for a memorable event. With so many wedding gown options, she's sure to find the choice that makes her groom beam with pride as she walks down the aisle.

What makes Jovani stand out among the competition is the fact that the designs are only in the highest quality fabrics. With ruffled skirts that flow in layers upon layers of organza for the stately bride or gorgeous lace applique skirts perfect for the beach wedding, these high-end fabrics move gracefully as the bride moves. By adding her beautiful drop pearl earrings or a darling cage veil with feathers adorning her hair, she's sure to look stunning in her photos that she can show off forever.

Jovani dresses are not only for the bride, but for a multitude of events from homecoming or prom to the club. Jovani has some of the world's prettiest and most exciting dresses. These multipurpose dresses are so well made; they lend themselves to being worn more than once. For the woman who doesn't want to repeat such a stunning dress, she can easily change the look by pairing her dress with a different pair of heels, a shawl, or jewelry. With dresses for every conceivable special occasion, Jovani's website offers a great place to do window

## 2014's Brides Can Shop Now for Wedding Gowns at Jovani Fashions

Written by Australian Business

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shopping. The website is the jumping off point, and the Jovani brand is carried at a number of high-end retailers.

Whether she wants something traditional or something complete eye-catching and sexy, Jovani offers a plethora of wedding gown options. If she's ready to start wedding gown shopping, Jovani has the look for her. Visit the Jovani website today to peruse the designer's current collection of dresses for prom, a wedding, any other important or fun occasion, at [www.jovani.com](http://www.jovani.com)

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