

STOCKHOLM, Sweden--([BUSINESS WIRE](#))--Electrolux has been included in the prestigious Dow Jones Sustainability World Index (DJSI World) for 2013, maintaining its position as Industry Leader in the Household Durables category for the seventh consecutive year*. In this annual assessment, published by RobecoSAM, Electrolux was also included in DJSI Europe.

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Electrolux earlier this year conducted consumer research in six countries, to measure sustainability priorities, how they rate these issues in the context of appliance purchases and their perception of Electrolux. The study shows that two thirds of consumers consider the environmental impact of an appliance to be important when making a purchase decision. For more information about Electrolux sustainability strategy and the study, go to www.electrolux.com/sustainability

DJSI World includes the 10% best-in-class economic, environmental and social performers among the world’s 2,500 largest companies. Electrolux is the only company in the Household Durables category to qualify for DJSI World, where it has been included every year since the index was launched in 1999. The Dow Jones Sustainability Indexes enable investors to integrate sustainability considerations into their portfolios while providing an effective engagement platform for encouraging companies to adopt sustainable best practices. For more information about this, go to www.sustainability-indexes.com

Electrolux is a global leader in household appliances and appliances for professional use, selling more than 50 million products to customers in more than 150 markets every year. The company makes thoughtfully designed, innovative solutions based on extensive consumer research, meeting the desires of today's consumers and professionals. Electrolux products include refrigerators, dishwashers, washing machines, cookers, air conditioners and small appliances such as vacuum cleaners, all sold under esteemed brands like Electrolux, AEG, Zanussi and Frigidaire. In 2012 Electrolux had sales of SEK 110 billion and about 61,000 employees. For more information go to <http://group.electrolux.com/>

* Assessed companies have previously been categorized in “sectors”. Electrolux has been ranked “Durable Household Products sector leader” since 2007.

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