

Oriflame: Oriflame's Executive Management Has Acquired Company Shares

Written by Australian Business

MALMÖ, Sweden--([BUSINESS WIRE](#))--Regulatory News:

Oriflame's (STO:ORISDB) Executive Management has acquired shares in Oriflame Cosmetics S.A, according to the following.

Total shares acquired		
Magnus Brännström, CEO	20,000	293,000

Jesper Martinsson, EVP Global Sales& Markets and Deputy CEO

25,900	280,000
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The holdings of Oriflame's Board members and Executive Management are regularly reported on www.oriflame.com .

Founded in 1967, Oriflame is a beauty company selling direct in more than 60 countries. Its wide portfolio of Swedish, nature-inspired, innovative beauty products is marketed through approximately 3 million independent Oriflame Consultants, generating annual sales of around €1.5 billion. Respect for people and nature underlies Oriflame's operating principles and is reflected in its social and environmental policies. Oriflame supports numerous charities worldwide and is a Co-founder of the World Childhood Foundation. Oriflame is a Luxembourg company group with corporate offices in Luxembourg and Switzerland. Oriflame Cosmetics is listed on the Nasdaq OMX Nordic Exchange.

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