

INSJÖN, Sweden--([BUSINESS WIRE](#))--Regulatory News:

Clas Ohlson (STO:CLASB) has appointed Sara Kraft Westrell as the new Director of Information and Investor Relations and a member of the Group management team.

Sara has extensive experience from working with information for both Swedish and global listed companies. Sara has a background in corporate communications with previous positions as Corporate Communications Director at Hexagon AB, Advisor at Kreab Gavin Anderson and most recently Marketing and Communications Director at JB Education AB.

"We are delighted that Sara has decided to join us at Clas Ohlson. With her expertise and global experience she will be a valuable contribution in conveying the work we are doing and what we aim to accomplish in our continued expansion, both at home and internationally", says Klas Balkow, President and CEO at Clas Ohlson.

"I am very excited about having been given the opportunity to work with information at what was recently voted the most respected company in Sweden. The company has an interesting concept and is in the midst of an exciting development phase. I very much look forward to contributing to the future growth and expansion of the company", says Sara Kraft Westrell, newly appointed Director of Information and Investor Relations at Clas Ohlson.

Sara Kraft Westrell will start her new position on 1 November 2013 at the latest.

About Clas Ohlson

Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Dalarna, Sweden. Today, the company has 178 stores in four countries and sales via the Internet, mail order, telephone and social media. Clas Ohlson helps its customers solve everyday

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practical problems with a range of affordable products in the five product areas: Hardware, Electrical, Home Multimedia and Leisure categories. The company is listed on the OMX Nordic Exchange and has approximately 4,300 employees. For further information about Clas Ohlson, visit <http://about.clasohlson.com> (financial information) or <http://www.clasohlson.com> (e-commerce).

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