

JAC Passenger Cars Launched Onto Ukraine Market Ceremoniously

Written by Australian Business

HEFEI, China, Sept. 23, 2013 /PRNewswire/ -- On September 18th, all JAC series passenger cars (J2, New J3, J5, J6, S5) were officially launched onto the Ukraine market. Mr. She Cairong, vice-general manager of JAC Motors, attended the launching ceremony, along with the vice-president of Ukraine Bogdan and the vice-general manager of Bogdan-Autotrade.

At the press conference, Mr. Cairong gave a brief introduction of JAC's overview, products and market performance domestically and overseas to media friends of Ukraine. The vice-president of Bogdan Group gave high praise to all series of JAC passenger cars' quality and design. All models (J2, New J3, J5, J6, S5) releasing in the Ukraine market will achieve CKD at the end of 2013, and plan to export to Russia and Commonwealth of Independent States (CIS) countries after reaching a level of 50% Ukraine-localized manufacturing.

During the launching ceremony, Mr. Cairong gave a warm welcome and sincere thanks to all distinguished guests and media friends on behalf of JAC Motors. He expressed that Ukraine is a strategy market for JAC, and a very import step towards JAC entering into European market. On the basis of intelligent technology and combination of humanized design, all of JAC's passenger cars are beautifully sculpted, have luxurious equipment, high safety ratings and fully show the car-making concept of "Integrity, quality and technology life."

This launching ceremony has risen the curtain on JAC passenger cars completely entering into Ukraine . JAC will make an effort to listen to Ukraine customers' hearts and continue to improve their products' quality and provide better products and experience to customers.

SOURCE JAC Motors