

CHAPEL HILL, N.C., Sept. 25, 2013 /PRNewswire/ -- [Performance Bicycle](#)®, the #1 choice for people who love to ride, has launched its [Learning Center](#) with hundreds of cycling articles, videos, reviews and guides. The Learning Center is available at <http://learn.performancebike.com>.

"Our [Learning Center](#) is a thorough collection of cycling information. We invite cyclists of all levels to browse our product reviews, buyer's guides, riding tips and so much more. We want every cyclist to feel informed about the sport that they love," said David Pruitt, Performance Bicycle's chief executive officer.

Content in the [Learning Center](#) is updated every week to keep cyclists informed with the latest in cycling trends and product technology. The following topics are covered, along with hundreds of others:

The Performance Difference Performance Bicycle stores offer outstanding services in cycling retail, including:

Performance Bicycle® Launches Learning Center

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- Every item Performance sells is backed by a Lifetime Guarantee
- Free Lifetime adjustments for every bike purchased
- Kids' bikes come with Free Size and Safety Fitting
- [Kid's Bike Growth Guarantee](#) offers discounts on new bikes when kids have outgrown their old ones
- [Team Performance® Buyer's Club](#) gives ten percent back on every purchase, free second-day shipping upgrades and other exclusive offers

For more information on Performance Bicycle, please visit www.PerformanceBike.com . For more information on the Learning Center, please visit <http://learn.performancebike.com>

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Where to Find Performance Bicycle Performance offers three great ways to shop: in store and online at PerformanceBike.com. Guests can always check the Deal of the Day on the Performance Bicycle® website or by following www.twitter.com/performancebike and on [Facebook](#)

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About Performance Bicycle® Performance Bicycle® is the #1 choice for people who love to ride and is a wholly owned subsidiary of Performance Inc. Performance provides a multi-channel cycling retail experience that spans more than 100 stores nationwide, and www.PerformanceBike.com , all catering to both the avid cycling enthusiast and the recreational rider. Performance Inc. is majority owned by North Castle Partners of Greenwich, Conn. For more information about Performance Bicycle, please visit www.PerformanceBike.com

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