

## ASCC Crosses Finish Line With Sponsorship

Written by Australian Business

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MIRAMAR BEACH, Fla.--( [BUSINESS WIRE](#) )--RWB Ultra-Premium Handcraft Vodka, the company's first spirit to be launched into the \$5.5 billion U.S. vodka market by the Aristocrat Group Corp. (OTCBB: ASCC), enjoyed unprecedented brand exposure over the weekend by being a co-sponsor in a prestigious motor sports event to be viewed by an international television audience and having its logo appear in the winner's circle.

"With our award-winning vodka hitting shelves this month, the timing could not have been better to partner with a championship team."

RWB Ultra-Premium Handcrafted Vodka, an award-winning, gluten-free spirit, sponsored the winning Roman Rusinov, Mike Conway and John Martin G-Drive car in the LMP2 class at the FIA World Endurance Championship 6-hour race on Sunday at the Circuit of the Americas raceway in Austin. The G-Drive racing team converted pole position into victory as it continues its pursuit of the circuit's championship.

"This is a great launch for RWB and we are pleased to be one of a select few distilled spirit companies to sponsor such a top-shelf event," ASCC CEO Robert Federowicz said. "With our award-winning vodka hitting shelves this month, the timing could not have been better to partner with a championship team."

ASCC is working to build a portfolio of successful brands to compete in a highly profitable sector alongside LVMH Moet Hennessy Louis Vuitton (OTCBB: LVMUY), Diageo PLC (NYSE: DEO), BEAM, Inc. (NYSE: BEAM) and Brown-Forman Corp. (NYSE: BF-B). By handling its own distribution business, ASCC hopes to capitalize on unprecedented new brand building opportunities through Luxuria Brands, its brand management division.

### **About the Aristocrat Group Corp.**

Through its brand management division, Luxuria Brands, the Aristocrat Group Corp. is on the path to becoming a provider of premium luxury goods, including top-shelf distilled spirits. The company targeted the growing market for quality domestic liquor in order to

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deliver maximum returns to our shareholders.

The Aristocrat Group Corp. is also exploring smart growth initiatives to position itself as the premier resource for women's lifestyle products and services, including motherhood resources. For more information, please visit [www.aristocratgroupcorp.com](http://www.aristocratgroupcorp.com).

### Notice Regarding Forward-Looking Statements

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: This news release contains forward-looking information within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements that include the words "believes," "expects," "anticipate" or similar expressions. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to differ materially from those expressed or implied by such forward-looking statements. In addition, description of anyone's past success, either financial or strategic, is no guarantee of success. This news release speaks as of the date first set forth above and the Company assumes no responsibility to update the information included herein for events occurring after the date hereof.