

NEW YORK--([BUSINESS WIRE](#))--International supermodel [Petra Nemcova](#) steps off the runway and onto screens as fashion correspondent for [Citybuzz](#)

, the premiere destination network found in hotels and taxis. Nemcova covers her new luxury home décor brand, “Be the Light New York,” at Bergdorf Goodman and reveals the latest trends from fashion designers, including Nicole Miller, Charlotte Ronson and Donna Karan at New York Fashion Week.

“Petra is a global fashion insider and we are thrilled to have her as part of the Citybuzz family,” said Christy Ferer, Citybuzz CEO. “Sometimes the most interesting content is often off the runways.”

Nemcova is one of the 50 most celebrated *Sports Illustrated* models and is the founder of the Happy Hearts Fund, a non-profit organization that helps rebuild children’s lives after natural disasters. She has appeared on TV Shows, including

Absolutely Fabulous

and Season 12 of

Dancing with the Stars

. In 2005, she received the “Survivor Award” for her charity work from

Glamour

Magazine

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Recently, Nemcova launched her home décor brand, which was inspired by her travels around the world. After discovering unique treasures from the countries she’s visited, Nemcova shares her collection of scented candles, including American Bluebell Bliss and Indonesian Patchouli Peace.

“I’m very excited to be working with Citybuzz as a fashion correspondent,” said Nemcova. “Citybuzz offers a unique platform through Taxi TV and the Web that gives viewers an intimate peak into the world of fashion.”

Citybuzz covers the latest hot spots in New York and Chicago and can be seen in taxis, hotels, Frommers.com, WNBC-TV and the Daily Buzz. A selection of hosts include

Pauline Frommer, who covers the latest on Broadway and culture, Thomas Farley (*New York Post* columnist), who takes viewers to trendy restaurants and bars around town, and Raina Seitel, who shares the latest fashion and trends.

For more information on Citybuzz, visit www.citybuzz.com.

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About Citybuzz

Citybuzz is the premiere destination network broadcasts in hotel rooms, taxis, convention centers, and online. Citybuzz selects the best in upscale restaurants, theatre, nightlife, shopping, entertainment, hotels and exploration activities in every major city. It is a subsidiary of Vidicom, a branded content solutions agency.

About Petra Nemcova

Petra Nemcova has graced campaigns for Cartier, La Perla, Clarins, Lancaster and has worked with Victoria's Secret. In 2003, she was featured as the cover girl for the *Sports Illustrated* Swimsuit Edition. Her life changed forever after she survived the 2004 Asian tsunami. A few months later, she created the Happy Hearts Fund and she continues to devote her life to philanthropy. Nemcova was named the Ambassador at large for Haiti in 2012.