

Love's Raises \$2 Million for 15 Years with Children's Miracle Network Hospitals

Written by Australian Business

OKLAHOMA CITY--([BUSINESS WIRE](#))--Love's Travel Stops and Children's Miracle Network Hospitals are pleased to announce a \$2 million donation that will benefit 92 CMN Hospitals across the country. Love's recently wrapped up a five-week fundraising campaign at its 304 travel stop and country store locations. Love's employees and customers worked together to raise the record amount for its 15th campaign, most of which came one dollar at a time.

"I can't say enough about the commitment our team members have for helping sick and injured kids in their communities and for the overwhelming generosity of our customers," said Tom Love, founder and CEO of Love's. "We have a company of difference makers and the best customers who keep coming back each year and opening their pocketbooks for CMN Hospitals. We are very appreciative."

During the campaign, Love's team members sold paper hearts for donations and organized grassroots fundraising events for their communities like golf tournaments, bake sales, cookouts, and music concerts. Across the country, managers shaved their heads, took pies in the face, and even kissed pigs to motivate their teams to raise even more.

"Our member hospitals are so thankful for the incredible support and fundraising spirit Love's employees and customers exhibit each year," said John Lauck, president and CEO of Children's Miracle Network Hospitals. "Love's has been an exceptional partner for 15 years, and they are instrumental in helping us make miracles happen for children and families across the U.S."

This year, Love's store teams and customers raised \$1.5 million, and the additional \$500,000 came from golf tournaments organized by employees at corporate offices in Oklahoma City and Houston, as well as corporate donations and money donated at air pumps at Love's locations.

All funds benefit the local Children's Miracle Network Hospital where the money was raised, so 92 of CMN's 170 hospitals will benefit from the Love's \$2 million donation. Love's has raised a total of \$9.5 million in 15 years supporting Children's Miracle Network Hospitals.

About Love's Travel Stops & Country Stores

Founded in 1964 by Tom Love, Love's Travel Stops is headquartered in Oklahoma City and remains entirely family-owned and operated. The company operates more than 300 locations and 175 truck tire care centers in 39 states. To learn more, visit www.loves.com, Facebook (www.facebook.com/lovestravelstops), or follow @LovesTravelStop on Twitter.

About Children's Miracle Network Hospitals

Children's Miracle Network Hospitals® raises funds and awareness for 170 member hospitals that provide 32 million treatments each year to kids across the U.S. and Canada. Donations stay local to fund critical treatments and healthcare services, pediatric medical equipment and charitable care. Since 1983, Children's Miracle Network Hospitals has raised more than \$4.7 billion, most of it \$1 at a time through the charity's Miracle Balloon icon. Its various fundraising partners and programs support the nonprofit's mission to save and improve the lives of as many children as possible. Find out why children's hospitals need community support, and learn about your member hospital, at www.CMNHospitals.org and www.facebook.com/CMNHospitals.