

BluWrap Wins Food and Beverage Category at the 2013 Golden Bridge Awards

Written by Australian Business

SAN FRANCISCO, Oct. 3, 2013 /PRNewswire/ -- [BluWrap](#), the company that naturally extends the shelf life of fresh proteins, today announced it is the gold winner of the 2013 Golden Bridge Awards in the food and beverage category. BluWrap was recognized for innovation with its controlled atmosphere technology that inhibits the natural degradation process of fish, making it possible to affordably and sustainably deliver freshness worldwide.

More than 40 judges from a broad spectrum of industry voices from around the world participated and their average scores determined the 2013 Golden Bridge Business Awards winners. The winners were honored during the awards dinner and presentation on September 30, 2013 in San Francisco attended by the finalists, industry leaders, and judges.

"It's a great honor to be recognized by the Golden Bridge Awards, especially as we have a new direction for the company, a clear vision, and a continued commitment to provide more possibilities for seafood suppliers," said Mark Barnekow, chief executive officer of BluWrap. "We believe our technology can have a radical impact on the fresh protein industry and the global supply chain, so this award affirms that we're on the right track."

About BluWrapBased in San Francisco, California with operations in Talcahuano, Chile, BluWrap provides naturally extended shelf-life technology that has revolutionized the fresh protein supply chains worldwide. The company's technology system uses its patented oxygen management techniques to create and maintain an all-natural controlled atmosphere environment that extends the shelf life of perishable proteins. This breakthrough technology allows suppliers of fresh protein products to ship by ocean rather than more expensive airfreight and still deliver a fresh, high quality product to customers. For more information, visit www.bluwrap.com.

SOURCE BluWrap

BluWrap Wins Food and Beverage Category at the 2013 Golden Bridge Awards

Written by Australian Business

RELATED LINKS <http://www.bluwrap.com>