

Media Alert: Gartner Symposium/ITxpo 2013, October 6-10, in Orlando

Written by Australian Business

--([BUSINESS WIRE](#))--Gartner, Inc.

What:

Gartner Symposium/ITxpo 2013

When:

October 6-10, 2013

Where:

Walt Disney World Dolphin Hotel, Orlando, Florida

Details:

Gartner Symposium/ITxpo is the industry's largest and most strategic conference for CIOs

Leading in a Digital World

A powerful Nexus of Forces — mobile, social, cloud and information — is rapidly reshaping how business gets done now and in the future. CIOs and senior IT executives are at the center of this transformation, leading the creation of the digital enterprise.

Gartner Symposium/ITxpo aligns these forces and explains the impact of digitalization on the revenue of business in the future, what changes need to be made in terms of delivering agility using technology and how technology drives change in relationships with customers.

In the opening Gartner analyst keynote on Monday, October 7, analysts will focus on how the Nexus of Forces is creating the digitalization of the enterprise which is requiring business leaders to view every budget as an IT budget. Gartner analysts will explain how to identify and act on new opportunities to lead IT transformation and become an indispensable partner to the business, including the CEO.

Gartner analysts will sit down with key influencers who are uniquely equipped to deal with the powerful convergence of forces and think, work and connect in entirely new ways. This year's Mastermind Interview Keynotes include:

Steve Ballmer, CEO, Microsoft, Corp. **Eric Schmidt, Executive Chairman, Google**
Mark N. Dajani, Senior Vice President and CIO, Mondelēz International

This year's conference program revolves around 11 role-based and 10 industry tracks, including the renowned CIO Program at Gartner Symposium/ITxpo, that deliver on the needs and expectations of IT leaders as identified by Gartner clients. It's a mix of management and technology insight empowering senior-level IT and business people to make the strategic, organizational and technology-investment decisions required to emerge with a competitive edge. The tracks include topics such as:

- Applications

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- Banking & Investment
- Business Intelligence & Information Management
- CIO
- Enterprise Architecture
- Government
- Healthcare
- Infrastructure & Operations: Data Center, Server, Storage & IT Operations
- Infrastructure & Operations: Mobile, Client Computing and Communications
- Media
- Retail
- Security & Risk Management

Attendees can choose from more than 500 analyst sessions, workshops, and roundtables across five full days, including Sunday's kickoff with a full day dedicated to specific Industry sectors. These sessions will help attendees learn new concepts, new strategies and acquire new leadership skills.

ITxpo, a solution showcase teeming with leading providers of IT solutions aimed at driving business imperatives, will highlight the next steps in technology through live demonstrations, face-to-face meetings with exhibitors, and fast-paced presentations on key technology directions aligned with 11 ITxpo Marketplaces — Applications; Business Intelligence & Information Management; Business Process Management; Content, Collaboration & Social Software; Data Center & IT Operations; Enterprise Architecture; Enterprise Networking & Communications; Mobility & Wireless; Outsourcing & IT Services; Program & Portfolio Management and Security & Compliance.

For complete event details, please visit the Gartner Symposium/ITxpo website at www.gartner.com/us/symposium.

Members of the media can register for the event by contacting Christy Pettey at christy.pettey@gartner.com.

About Gartner

Gartner, Inc. (NYSE: IT) is the world's leading information technology research and advisory company. Gartner delivers the technology-related insight necessary for its clients to make the right decisions, every day. From CIOs and senior IT leaders in corporations and government agencies, to business leaders in high-tech and telecom enterprises and professional services firms, to technology investors, Gartner is a valuable partner in more than 13,000 distinct organizations. Through the resources of Gartner Research, Gartner Executive Programs, Gartner Consulting and Gartner Events, Gartner works with every client to research, analyze and interpret the business of IT within the context of their individual role. Founded in 1979, Gartner is headquartered in Stamford, Connecticut, USA, and has 5,500 associates, including 1,402 research analysts and consultants, and clients in 85 countries. For more information, visit www.gartner.com.

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