

SEGELTORP, Sweden--([BUSINESS WIRE](#))--Regulatory News:

Mekonomen (STO:MEKOB) has recruited Magnus Johansson as the new President of Mekonomen Nordic. Magnus Johansson is currently President of Coop Inköp & Kategori, as well as Acting President of Coop Marknad and will assume his position at Mekonomen Nordic not later than 1 April 2014.

Magnus has extensive management and business development experience. He is currently President of Coop Inköp & Kategori and Acting President of Coop Marknad and was previously President of Lantmännen Cerealia. He has also held a number of different executive positions within the Lantmännen Group.

“By recruiting Magnus, we are bringing a skilled and driven leader to Mekonomen Nordic. His experience will be of great value to the future development of the company,” says Håkan Lundstedt, CEO Mekonomen Group.

“It feels very exciting to join Mekonomen Nordic at this stage of its development. Mekonomen is a successful, innovative and well-known company that operates in an industry that is currently undergoing major changes,” says Magnus Johansson.

The current President of Mekonomen Nordic, Petter Torp, will work in parallel with Magnus during a transition period and will then work with business development within Mekonomen Nordic.

Mekonomen makes CarLife easier through a wide and easily accessible range of affordable and innovative solutions and products for consumers and companies. We are the leading spare-parts chain in the Nordic region, with proprietary wholesale operations, more than 400 stores and more than 2,300 workshops operating under the Mekonomen brands.

Magnus Johansson New President of Mekonomen Nordic

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Mekonomen may be required to disclose the information provided herein pursuant to the Securities Market Act. The information was submitted for publication on October 9, 2013.

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