

SFX Entertainment Announces Pricing of Its Initial Public Offering

Written by Australian Business

NEW YORK--([BUSINESS WIRE](#))--**SFX Entertainment, Inc. (NASDAQ:SFXE)**, the world's largest producer of live events and entertainment content focused exclusively on electronic music culture (EMC), today announced the pricing of its initial public offering of 20 million shares of common stock at a price to the public of \$13.00 per share. All of the shares are being offered by SFX Entertainment.

The shares are expected to begin trading on the NASDAQ Global Select Market under the ticker symbol "**SFXE**" on October 9, 2013. SFX has granted the underwriters a 30-day option to purchase up to 3 million additional shares at the initial public offering price less the underwriting discount to cover over-allotments, if any.

UBS Securities LLC, Jefferies LLC and Deutsche Bank Securities Inc. are acting as joint book-running managers for the offering, and Stifel, Nicolaus & Company, Incorporated and BTIG, LLC are acting as co-managers.

A registration statement relating to SFX's common stock has been declared effective by the Securities and Exchange Commission on October 8, 2013. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of such state or jurisdiction.

The offering will be made solely by means of a prospectus, copies of which may be obtained by contacting UBS Securities LLC, Attention: Prospectus Department, 299 Park Avenue, New York, NY 10171, telephone: (888) 827-7275, Jefferies LLC, 520 Madison Ave, 12th Floor, New York, NY 10022, telephone: 877-547-6340 or email: Prospectus_Department@Jefferies.com,

or Deutsche Bank Securities Inc., attn: Prospectus Department, 60 Wall Street, New York, New York 10005, telephone: 800-503-4611 or email: prospectus.cpdg@db.com.

About SFX Entertainment, Inc.

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SFX Entertainment, Inc. is the largest global producer of live events and digital entertainment content focused exclusively on electronic music culture (“EMC”). SFX's mission is to enable EMC by providing fans with the best possible live experiences, music discovery and digital connectivity with our content and the broader EMC community. SFX produces and promotes a growing portfolio of live events which, pro forma for all planned acquisitions, attracted 2.8 million fans in 2012 across six continents and includes leading brands such as Tomorrowland, TomorrowWorld, Mysteryland, Sensation, Stereosonic, Electric Zoo, Decibel, Nature One and Life in Color. SFX also operates Beatport, the principal online resource for EMC DJs and a trusted destination for the growing EMC community to discover and stream music, follow DJs and keep abreast of news, information and events.

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