

LONDON--([BUSINESS WIRE](#))--Farnell element14 has today launched an industry leading free browser tool for engineers to support speed of online ordering.

Using the latest online technology platforms, [The Parts Finder Tool](#) , has been developed in response to the increasingly fast paced design world where engineers now face added pressure to save time and money on every project. The Parts Finder Tool is a free browser tool, unique in design, which enables engineers to search for any part on any website, allowing dynamic bill of material build with parts from multiple sites.

Fully configurable to each engineer's specific needs, The Parts Finder Tool uses intelligent logic to identify the product being researched and automatically shows the Farnell element14 part with stock and price information, without leaving the current web page. This intuitive tool then allows engineers to speed up their design cycle by either directly adding the item to a virtual shopping basket or requesting a quote.

Alan Paterson, Sales and Marketing Director, Farnell element14, said: "We're constantly looking for ways to improve our customer's online shopping experience. The Parts Finder Tool is a real innovation as it allows customers' to find parts without searching. I am really proud of this in house development which will continue to be adaptable based on our customers' feedback."

The response from users of The Parts Finder Tool has been extremely positive. A customer from UK company Teledyne commented: "I use the Farnell element14 Parts Finder Tool because it makes my life easier".

The Parts Finder Tool is really simple and quick to install using IE, Firefox or Chrome and works directly in Google. In the initial phase of a full European launch, the Parts Finder Tool is now available to download from the Farnell element14 website in the UK, Germany, France, Italy, Poland and Spain.

About Farnell element14

[Farnell element14](#) is a high-service distributor of technology products and solutions for electronic system design, maintenance and repair. Bringing together the latest products, services, and development software, all connected to an innovative online engineering [community](#) where purchasers and engineers can access peers and experts, a wide range of independent technical information and helpful tools. Whether researching a new technology, designing an electronic product, or looking for parts to repair an existing system, Farnell element14 is the trusted source to find the answers and parts you need to keep your project on the fast track, right from the start.

[Farnell element14](#) is the operating business of [Premier Farnell plc](#) (LSE:pfl) in Europe.

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