

## RWB Pushes Ahead in Top 10 Media Market in the U.S.

Written by Australian Business

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MIRAMAR BEACH, Fla.--( [BUSINESS WIRE](#) )--As the Aristocrat Group Corp. (OTCBB: ASCC) continues its dynamic marketing push for [RWB Ultra-Premium Handcrafted Vodka](#) in the \$21 billion distilled spirits market, the company is a sponsor of a prestigious event where it will receive valuable brand recognition in a top 10 U.S. media market.

With local press coverage and national media attention expected, the Houston Fire Fest on Saturday is the marquee event of National Fire Prevention Week. Over 5,000 attendees are anticipated, including Houston Councilmembers and other city dignitaries, pushing the RWB Vodka brand further into the public's stream of consciousness. The event is of particular significance this year after the tragic loss of four Houston firefighters in May became an international story.

"With RWB Vodka enjoying an enthusiastic response through the first month of its release, we decided this is the perfect event to raise brand awareness for our gluten-free, award-winning spirit," ASCC CEO Robert Federowicz said. "Firefighters risk their lives every day, and we are truly appreciative for all they do."

RWB Ultra-Premium Handcrafted Vodka is currently available in Texas at Spec's locations and nationwide at [www.specsonline.com](http://www.specsonline.com) as well as at a growing number of restaurants, bars and clubs in Houston.

Led by the award-winning RWB Ultra-Premium Handcrafted Vodka, ASCC is working to build a portfolio of successful brands to compete in a highly profitable sector alongside LVMH Moet Hennessy Louis Vuitton (OTCBB: LVMUY), Diageo PLC (NYSE: DEO), BEAM, Inc. (NYSE: BEAM) and Brown-Forman Corp. (NYSE: BF-B). By handling its own distribution business, ASCC hopes to capitalize on unprecedented new brand building opportunities through Luxuria Brands, its brand management division.

### About the Aristocrat Group Corp.

Through its brand management division, Luxuria Brands, the Aristocrat Group Corp. is

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on the path to becoming a provider of premium luxury goods, including top-shelf distilled spirits. The Company targeted the growing market for quality domestic liquor in order to deliver maximum returns to our shareholders.

For more information about the Aristocrat Group Corp., please visit [www.aristocratgroupcorp.com](http://www.aristocratgroupcorp.com).

### Notice Regarding Forward-Looking Statements

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: This news release contains forward-looking information within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements that include the words “believes,” “expects,” “anticipate” or similar expressions. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to differ materially from those expressed or implied by such forward-looking statements. In addition, description of anyone’s past success, either financial or strategic, is no guarantee of success. This news release speaks as of the date first set forth above and the Company assumes no responsibility to update the information included herein for events occurring after the date hereof.