

FORT LAUDERDALE, Fla., Oct. 18, 2013 /PRNewswire/ -- **Maserati of Fort Lauderdale** is pleased to announce it will showcase the **all-new 2014 Maserati Ghibli** for its South Florida debut. The highly-anticipated four-door sports executive sedan from the luxury Italian automaker was unveiled for the first time in South Florida at a VIP event on **Thursday, October 17, 2013** at **Vibe Las Olas**, providing guests and media with a chance to get up close and personal with the all-new luxury sports sedan.

Following its VIP unveiling, the vehicle is currently on display for a limited time only in the Maserati of Fort Lauderdale showroom beginning today, **Friday, October 18, 2013, through Thursday, October 31, 2013**, providing interested buyers the opportunity to preview the vehicle as it makes its first appearance in South Florida. For those who cannot make it to the showroom, the vehicle will then travel to the **Fort Lauderdale International Boat Show** where it will be showcased at the Ferrari-Maserati of Fort Lauderdale display **Thursday, October 31, 2013 through Monday, November 4, 2013**.

The all-new Ghibli is set to break new ground for Maserati. The Ghibli features a sportier

character compared to the larger Quattroporte, launched at the beginning of 2013. The Ghibli will be available with two turbocharged 3.0-litre V6 engines, an eight-speed automatic transmission and both rear-wheel drive and the new "Q4" all-wheel drive system. It is Maserati's first mid-size sedan, a first in this segment and reflects the company's belief that a growing number of premium executive car buyers are looking to make an individual statement through a car that is distinctive, elegant and luxurious.

The Ghibli will allow Maserati to compete in the smaller sportier sedan market and dominate the Mercedes E Class or BMW 5 Series by combining the style and performance of the Maserati heritage with shape and price range of a smaller yet spacious four door car. Maserati of Fort Lauderdale invites interested buyers to come see the car firsthand for the limited time it is on display at the dealership or at the dealership's display during the Fort Lauderdale International Boat Show.

Maserati of Fort Lauderdale – part of the Experience Auto Group – is South Florida's oldest and most respected dealer of luxury performance Italian automobiles. The state-of-the-art Fort Lauderdale

showroom features some of the world's most coveted vehicles and carries a wide array of Maserati parts, accessories and apparel, and is home to the only factory-authorized Maserati body shop with an award-winning restoration team. Maserati of Fort Lauderdale

is located at 5750 North Federal Highway in Fort Lauderdale, FL.

For more information call (954) 493-5000 or visit

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