

## ASCC Targeting Distribution into Top U.S. Markets

Written by Australian Business

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MIRAMAR BEACH, Fla.--( [BUSINESS WIRE](#) )--With its first entry into the \$5.5 billion U.S. vodka market experiencing immediate success upon its initial launch, the Aristocrat Group Corp. (OTCBB: ASCC) is in negotiations to expand the reach of its award-winning [RWB Ultra-Premium Handcrafted Vodka](#) into new, lucrative United States markets.

ASCC is currently in talks with proven distributors to penetrate the California, Florida, Georgia, Nevada and New York spirits markets, with California and Florida ranking Nos. 1-2 in consumption of distilled spirits by state last year. Over 28 percent of the U.S. population lives in those five states, with 71.6 percent of the population 21 and over.

Each of the distributors ASCC is in discussions with possesses extensive experience launching new brands into these states. The company is targeting a market presence in at least one of, if not all of, these commonwealths within the next two months.

“RWB Vodka is ready to expand into new territories,” ASCC CEO Robert Federowicz said. “Distilled spirits have traditionally had exceptional success in these markets, with California and Florida the top two states in the nation for consumption.”

RWB Ultra-Premium Handcrafted Vodka, a gluten-free spirit, had its initial launch at Spec's, the largest alcoholic beverage retailer in North America with 171 stores, and online at [www.specsonline.com](http://www.specsonline.com). In addition to being in multiple Spec's locations in Houston and the company's largest store in Dallas, RWB is now available at numerous bars, restaurants and clubs in the Houston area.

Led by the award-winning RWB Ultra-Premium Handcrafted Vodka, ASCC is working to build a portfolio of successful brands to compete in a highly profitable sector alongside LVMH Moet Hennessy Louis Vuitton (OTCBB: LVMUY), Diageo PLC (NYSE: DEO), BEAM, Inc. (NYSE: BEAM) and Brown-Forman Corp. (NYSE: BF-B). By handling its own distribution business, ASCC hopes to capitalize on unprecedented new brand building opportunities through Luxuria Brands, its brand management division.

### About the Aristocrat Group Corp.

Through its brand management division, Luxuria Brands, the Aristocrat Group Corp. is on the path to becoming a provider of premium luxury goods, including top-shelf distilled spirits. The Company targeted the growing market for quality domestic liquor in order to deliver maximum returns to our shareholders.

For more information about the Aristocrat Group Corp., please visit [www.aristocratgroupcorp.com](http://www.aristocratgroupcorp.com)

### Notice Regarding Forward-Looking Statements

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