

SAN DIEGO--([BUSINESS WIRE](#))--Algebraix Data Corp., the semantic web company, today announced it has successfully helped Umami Restaurant Group, LLC ("Umami"), owner of the nationally acclaimed chain of boutique hamburger restaurants Umami Burger, achieve increased search results for its online store by applying the Algebrize application to their website.

Prior to deploying Algebrize, Umami was interested in driving increased traffic to their website, and more specifically to their online store. Umami needed a technology that could lift search engine result pages (SERPs), traffic and increase click-through rates exponentially.

"We had less than stellar rankings in organic search until Algebrize, which has now helped catapult us to receive the number one search result for 'burgers in Santa Monica' and 'burgers in Los Angeles,'" said Gabriel Halimi, VP of corporate operations at Umami.

Developed by the semantic experts at Algebraix Data, Algebrize's cross-platform application dynamically applies Schema.org markup (semantic markup) to websites, like www.umami.com

. Schema.org markup, a preferred form of semantic markup by major search engines, powers semantic search. Schema.org markup helps search engines identify accurate and relevant information, which in return delivers enhanced listings to relevant search queries, increasing CTR and conversion rates. Algebrize automates the implementation of Schema.org, which helps alleviate time, costs and implementation errors for website developers and digital agencies.

Umami Burger has greatly benefited from Algebrize and the value of Schema.org markup, as it currently holds the top spot in the image carousel in Google's graph-based results page. With higher volume and higher quality results on relevant search queries, Algebrize markup increased authority of the entire Umami site and increased the search engine's trust in the content throughout the site. "Algebrize and their semantic web team are experts and we look forward to a long relationship," said Gabriel Halimi.

About Umami Restaurant Group

Umami Restaurant Group is a Los Angeles-based restaurant group founded by Adam Fleischman, a self-taught chef and successful food and wine entrepreneur best known for his revolutionary burger concept, Umami Burger. Umami Burger was named "Burger of the Year" by GQ magazine. Umami Burger's first location opened on La Brea Avenue in 2009 and currently has a total of twenty-two locations open across California, New York and Florida, with additional locations planned across the country. Umami Restaurant Group is involved with 800 Degrees Pizza in Westwood and Red Medicine in Beverly Hills. For more information on Umami Restaurant Group and Adam Fleischman, please visit umami.com.

About Algebraix Data Corporation

ALGEBRAIX® Data, the Semantic Web Company™, is powering the next generation of semantic applications. Through its patented high-performance SPARQL Server™ graph database, ALGEBRAIX® Data has created the industry-leading cloud platform for the development of RDF applications that unlocks the potential of semantic computing. For more information, please visit www.algebraixdata.com.