

MINNEAPOLIS--([BUSINESS WIRE](#))--Insignia Systems, Inc. (NASDAQ:ISIG) announced that it intends to hold a conference call on Wednesday, October 30 at 4:00 PM Central Time to discuss the Company's financial performance for the third quarter of 2013, which will be released Wednesday, October 30 at 3:05 PM Central Time.

Participants may access the live call by dialing the toll-free number 877-268-1608 and provide Conference ID 98094181. Please be sure to call in about 5-10 minutes before the call is scheduled to begin. Audio replay will be available approximately two hours after the call until November 6, 2013 by dialing 855-859-2056 and referencing Conference ID 98094181. The audio recording will also be archived on the Company's website approximately two days after the call until November 30, 2013. Financial information to be provided in the conference call, as well as information pertaining to the Company's past financial performance, may be accessed on the *Investor Relations* page of the Company's website at www.insigniasystems.com www.insigniasystems.com

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Insignia Systems, Inc. is a developer and marketer of in-store media solutions, programs and services to retailers and consumer goods manufacturers. Through its Point-Of-Purchase Services (POPS) business, Insignia inspires shoppers and delivers value by providing at-shelf advertising solutions in over 13,000 chain retail supermarkets, over 1,700 mass merchants and 7,000 dollar stores. Through the nationwide POPS network, over 200 major consumer goods manufacturers, including Armour-Eckrich, General Mills, Hormel, Kellogg Company and Nestlé, have taken their brand messages to the point-of-purchase. For additional information, contact (888) 474-7677, or visit the Insignia website at www.insigniasystems.com.