

Important Safety Notice: Voluntary Recall of Joe Fresh Toddler Boots in Two Styles

Written by Australian Business

BRAMPTON, ON, Oct. 25, 2013 /CNW/ - Out of an abundance of caution, Loblaw Companies Limited (Loblaw) is proactively and voluntarily recalling Joe Fresh toddler boys casual boot (style # TBW3FW8980) and Joe Fresh toddler girls riding boots (style # # TGF3FW8964) sizes 6 to 10 in two colours (Brown and Black), because there is potential that a staple is protruding into the inside sole of the boot.

The potentially impacted products were sold between September 2013 and October 2013 from these select Loblaw banner stores.

Specifically:

| Product                                           | Style number | UPC                                                                  |
|---------------------------------------------------|--------------|----------------------------------------------------------------------|
| Toddler Boys Casual Boot - Brown (sizes 6 to 10)  | TBW3FW8980   | 057846696461, 057846696478, 057846696485, 057846696492, 057846696499 |
| Toddler Boys Casual Boot - Black (sizes 6 to 10)  | TBW3FW8983   | 057846696416, 057846696423, 057846696430, 057846696437, 057846696444 |
| Toddler Girls Riding Boot - Brown (sizes 6 to 10) | TGF3FW8964   | 057846672762, 057846672779, 057846672786, 057846672793, 057846672800 |
| Toddler Girls Riding Boot - Black (sizes 6 to 10) | TGF3FW8964   | 057846672816, 057846672823, 057846672830, 057846672837, 057846672844 |

The product was sold at:

|          |   |                                     |            |
|----------|---|-------------------------------------|------------|
| Ontario  | : | Joe Fresh, Real Canadian Superstore | , Fortin   |
| Atlantic | : | Atlantic Superstore                 | , Dominion |
| Québec   | : | Joe Fresh, Maxi                     | , Maxi     |
| West     | : | Joe Fresh, Real Canadian Superstore | , Extra    |

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For a complete list of stores please visit: <http://joefresh.com/en/stores>

All potentially affected products have been removed from store shelves across the country.

Customers can return the product to any Loblaw banner store where Joe Fresh apparel is sold and the customer service desk will provide a full refund (including without receipt) or contact customer service at 1-800-296-2332 or [customerservice@joefresh.com](mailto:customerservice@joefresh.com)

We apologize for any concern this voluntary recall may have caused. The health and safety of our customers is paramount to us and we are committed to providing our customers with a clean and safe store environment and offering products that are produced, sourced and handled responsibly.

For more information regarding the voluntary recall, customers can contact: Customer Service 1-800-296-2332 or [customerservice@joefresh.com](mailto:customerservice@joefresh.com).

SOURCE Loblaw Companies Limited

Image with caption: "Photo: Joe Fresh toddler girls riding boots (style # TGF3FW8964) sizes 6 to 10 in brown and black (CNW Group/Loblaw Companies Limited)". Image available at: [http://photos.newswire.ca/images/download/20131025\\_C7444\\_PHOTO\\_EN\\_32609.jpg](http://photos.newswire.ca/images/download/20131025_C7444_PHOTO_EN_32609.jpg)

Image with caption: "Photo: Joe Fresh toddler boys casual boot (style # TBW3FW8980) sizes 6 to 10 in brown and black (CNW Group/Loblaw Companies Limited)". Image available at: [http://photos.newswire.ca/images/download/20131025\\_C7444\\_PHOTO\\_EN\\_32610.jpg](http://photos.newswire.ca/images/download/20131025_C7444_PHOTO_EN_32610.jpg)