

MIAMI--([BUSINESS WIRE](#))--BlueKite, (<http://www.bluekite.com>), a leading provider of bill payment solutions, and TransferTo (an Ingenico Company) a leading provider of airtime mobile top-up services, today announced the launch of a partnership to offer BlueKite's customers the ability to send prepaid airtime minutes to their friends and family at the same time they pay their utility bills. With this unique service portfolio, BlueKite's customers can now send airtime minutes to loved ones in over 70 countries around the world and pay their bills in a number of countries in Latin America.

BlueKite will offer the TransferTo top-up service through clerk assisted transactions and direct to consumers via its innovative website and its soon to be launched mobile application. BlueKite's proprietary bill payment platform facilitates safe, reliable, accurate and guaranteed cross border bill payments; all in real time. Immigrants gain visibility and control over the money they send home while relieving their family members from the hassles associated with paying their bills locally.

"With most of the world's mobile phones on prepaid plans, BlueKite sees Top Up as a natural extension of its 'directed remittance' model. We are pleased to be working with TransferTo and extend our service offering," said Bobby Aitkenhead, CEO of BlueKite.

"TransferTo has watched BlueKite's innovative bill payment solution grow and is excited to partner with another technology company that is disrupting the traditional remittances market," said Eric Barbier, TransferTo CEO.

About BlueKite:

BlueKite offers a unique, state of the art, web-based platform that allows consumers to make real-time cross border bill payments and top ups around the world. Payments are safe, accurate, reliable and guaranteed. BlueKite makes bill pay transactions possible through the integration of a proprietary payments platform with the accounting system of relevant service providers worldwide, allowing customers to view up to the minute balance information and pay bills immediately. Recently the company announced a \$1.5 million seed round led by the founding team and PeopleFund. For more information please visit <http://www.bluekite.com>

About TransferTo

TransferTo is a Global Airtime Remittance Hub that interconnects mobile operators' prepaid systems to deliver end to end cross border top-up services. TransferTo is the only fast, convenient and reliable solution enabling the transfer of small amounts of value in the form of prepaid mobile credits, the ideal low cost, high value complement to cash remittances. TransferTo has been designed for migrants and travellers, who can now remotely recharge the prepaid phones of their loved ones back home from their mobile phones, the Internet or at a retail location. TransferTo is a must have Value Added Service for Mobile Network Operators, Retailers, Money Transfer Operators and Financial Institutions targeting the ethnic market segment. With a global reach over five continents, TransferTo is the leader in international prepaid airtime remittances, and enables real time prepaid top-up transfers to over 250 partner Mobile Network Operators in more than 90 countries. TransferTo is part of Ingenico (Euronext: FR0000125346 - ING) the world's leading provider of payment solutions, with over 18 million terminals deployed in more than 125 countries. Its 4000 employees worldwide support retailers, banks and service providers to optimize and secure their electronic payments solutions, develop their offer of services and increase their point of sales revenue. For more information please visit <http://www.transfer-to.com>