

AUSTIN, Texas--([BUSINESS WIRE](#))--Invodo, the business video experts, announced today that the company was awarded the first place ranking in the Austin Business Journal's Fast 50, large company category. The award recognizes Invodo as the top performer in revenue growth among the biggest companies in Central Texas based on annual revenue.

"When you consider how many excellent companies are thriving in Austin, it's an honor just to make the list. Achieving the number one ranking is a testament to our truly exceptional team, and I could not be more proud of them," said Craig Wax, CEO of Invodo. "The market that we operate in is rapidly evolving, and this award serves as a testament to Invodo's ability to quickly innovate and establish industry standards."

For more than a decade the Austin Business Journal has called on companies to submit their revenue numbers for this annual contest. Rankings are broken up into large- and small-company categories. In order to qualify for the Fast 50, an organization must show dramatic revenue growth over the past three years. Revenue numbers are verified by a third party and the companies are then ranked accordingly.

Considered by many to be the next Silicon Valley, Austin currently ranks fifth out of twenty major U.S. technology markets, according to a [Jones Lang LaSalle report](#) . Austin's tech sector hosts over 2,600 companies, boasting nearly 50,000 jobs, or nearly ten percent of all area jobs.

Invodo is continuing to carve out its stellar reputation as a leader in the constantly growing and evolving visual commerce industry. On its way to the number one ranking in the 2013 ABJ Fast 50, Invodo made major updates to its video player as well as other elements of the Invodo technology platform. Invodo has also grown its client roster considerably in recent months, adding numerous significant retailers and brands.

About Invodo

Online shopping is a highly visual, content-driven experience. Invodo educates and

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influences consumers by creating and delivering the world's most powerful content. Invodo's video programs combine strategy, production, and technology to improve conversion rates, reduce returns, and increases consumer engagement. The Invodo video platform manages production workflow, delivers video SEO, and collects integrated analytics to drive ongoing optimization of video strategy. For more information, please visit www.invodo.com

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