

STOCKHOLM--([BUSINESS WIRE](#))--Regulatory News:

Swedish Match (STO:SWMA)

- Sales for the third quarter increased by 1 percent to 3,230 MSEK (3,208). In local currencies, sales for the third quarter increased by 2 percent.

- Operating profit from product areas 1) for the third quarter includes restructuring charges of 28 MSEK and declined by 11 percent to 836 MSEK (942).

- In local currencies, operating profit from product areas 1) for the third quarter declined by 10 percent or 7 percent excluding restructuring charges.

- Operating profit 2) declined by 10 percent to 924 MSEK (1,022) for the third quarter.

- EPS (basic) for the third quarter amounted to 3.15 SEK (3.41).

1) Operating profit for Swedish Match product areas, which excludes share of net profit in STG.

2) Operating profit for the Group includes share of net profit in STG.

For the full report: <http://www.swedishmatch.com/investors/>

Swedish Match telephone conference

A telephone conference will be held today, Tuesday, October 29 at 2:00 p.m. (CET), (1:00 p.m. UK time). At this time we will review and comment on the results. Participants will include Lars Dahlgren, Thomas Hayes, and Emmett Harrison.

Listen to the telephone conference live at: <http://www.swedishmatch.com/investors/>

Replay will be available for 30 days at the link above as well as on telephone number:

UK replay number: +44 20 7031 4064, access code: 934254

US replay number: +1 888 365 0240, access code: 934254

Swedish replay number: +46 8 505 203 33, access code: 934254

The character of the information in this report is such that it shall be disclosed by Swedish Match AB (publ) in accordance with the Swedish Securities Markets Act. The information was disclosed to the media on October 29, 2013 at 08.15 a.m. (CET).

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