

OCEANSIDE, Calif.--([BUSINESS WIRE](#))--Sealand Natural Resources Inc. (OCTBB:SLNR), a new product development company which manufactures, markets and sells functional beverages (Sealand BIRK), today announced Sealand BIRK product launch to Wegmans stores.

In a recent distribution agreement between Sealand Natural Resources, United Natural Foods Inc. (NASDAQ-UNFI) and Wegmans Food Markets, Wegmans will be carrying Sealand BIRK, the company's all natural, organic birch tree beverage, on their shelves. Wegmans, a prominent East Coast grocer, has 83 stores in over 7 states and offers extensive exposure for the cutting edge beverage.

Lars Poulsen, Chief Executive Officer of Sealand Natural Resources Inc., commented, "We feel that this is just the beginning for Sealand BIRK. The beverage is both nutritionally beneficial and delicious which we feel will really appeal to Wegmans consumers. It also illustrates what we can do with high volume commercial shipping. A successful track record with such a large distributor will help us negotiate more contracts with major specialty chain stores."

About Wegmans Company:

Wegmans Food Markets, Inc. is a family-owned U.S. regional supermarket chain headquartered in [Gates](#), [New York](#), near [Roche](#).
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[1]

Wegmans has 83 stores

[1]

in the

[mid-Atlantic](#)

region, in New York,

[Pennsylvania](#)

,
[New Jersey](#)

, Maryland,

[Massachusetts](#)

, and

Virginia

. Founded in 1916 in Rochester, Wegmans has appeared on

Fortune's

annual "100 Best Companies to Work For" list since its inception in 1998, and has ranked among the top 10 for eight consecutive years.

[8]

Consumer Reports

ranked it the top large U.S. grocery chain in 2012.

[9]

It was also profiled as part of "Here Are The Jobs" segment on

MSNBC

's

PoliticsNation

on July 6, 2012

About Sealand Natural Resources, Inc.

A publicly traded company (otcbb:SLNR). For more information, visit <http://www.sealandnr.com>. Sealand Natural Resources Inc., a research and new product development company, manufactures, markets, and sells functional beverages, organic nutraceuticals, health supplements, medicinal raw materials, and health food worldwide. Its product line is the harvested raw materials from the Birch tree and other natural and organic harvested compounds. The company's products include Sealand Birk branded Sealand Birch tree juice; and other products, such as BIRCHIA, Sealand Living, ANEW Omega Sport, ANEW Omega Focus, ANEW Omega Premium, ANEW Mobility, and ANEW Nutripeptin. It offers products through direct sales, wholesale, and retail sales, as well as through distribution and licensing. Sealand Natural Resources Inc. serves specialty retailers, Co Op stores, health and science related companies, and chain stores, as well as the individual consumer.

Forward Looking Statements

This letter contains certain forward-looking statements of our intentions, hopes, beliefs, expectations, strategies, and predictions with respect to future activities or other future events or conditions within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These statements are usually identified by the use of words such as "believe," "will," "anticipate," "estimate," "expect,"

“project,” “plan,” “intend,” “should,” “could,” or similar expressions. These statements are only predictions and involve known and unknown risks, uncertainties and other factors. Actual results may be materially different from the results, levels of activity, performance or achievements, express or implied by these forward-looking statements.